



The Business, Management, Accountancy and Finance
Network
Annual Report 2010-11

The Business, Management, Accountancy and Finance Network was one of the 24 subject centres that formed the subject network of the Higher Education Academy. It provided subject based learning and teaching support for all working with students of these areas in Higher Education in the United Kingdom.

Our mission was to support the provision of the best possible learning experiences and opportunities for all students in our subject areas in Higher Education.

This mission was achieved through our strategic aims:

- To celebrate and raise the status of teaching
- To broker and facilitate the sharing of effective practice
- To identify, develop and disseminate evidence-informed and effective approaches to learning, teaching and assessment
- To inform, influence and interpret policy
- To support colleagues in responding to strategic change at institutional level and government policy directives
- To operate a professional and sustainable working environment that can be responsive to changing priorities and needs

Director's comment on year

As our report reflects, this has been a highly productive and effective year for the BMAF Network which, against a backdrop of the HE Academy's decision to close subject centres and the prospect of staff redundancies, is no small achievement!

We began the year in cost reduction mode with a number of colleagues already made redundant and it is a great credit to my colleagues in the BMAF team who remained that our productivity in terms of activities and services was maintained, if not enhanced. Feedback received during the year, as well as some very strong and much appreciated lobbying for our survival from across the BMAF subjects communities, confirms that our work has continued to be relevant, useful and of high quality.

May I take this opportunity to thank my BMAF colleagues for their continuing motivation, commitment and support during a very difficult year, as well as their continuing good humour. We were determined to "go down with all guns blazing" and I think this report demonstrates that we have achieved that.

We believe that the Academy's decision to close Subject Centres was the wrong one and that continuity in support for learning and teaching at subject level would have been better maintained with reduction in funding to the Centres over a period of time as originally anticipated. On this basis, we were likely to have been able to develop other sources of funding to compensate for reductions over time. A full and immediate withdrawal of funding could not be accommodated.

Finally, my thanks to all those we have worked with and for over the years. We have enjoyed working with you and I think that we can be rightly proud of all that we have achieved together.

Clive Robertson

Overview

In the 2009-10 Annual Report it was stated that, following cuts to its funding, the Higher Education Academy would face “difficult challenges and decisions anticipated to have significant impact on the Subject Centres as they are currently constituted and operate.” As we now know, the result was that the Academy chose to close the Subject Centres.

BMAF will have effectively ceased full operational activity as of 31st July 2011, with the period until 31st December 2011 intended to act as a transition to the new structure of the Higher Education Academy.

The equivalent of two and a half FTE posts dedicated to supporting BMAF subject areas will exist within the new Academy. At the time of writing, Richard Atfield, BMAF Assistant Director, is being confirmed as the Discipline Lead for Business and Management. We intend to do all that we can during the transition period to work with Richard and his fellow Discipline leads, (in Marketing, Accounting and Finance, Economics, and Hospitality), to establish ongoing subject level support.

Understandably these have been difficult circumstances for the BMAF team to work in. However, spirits have been kept high and motivation maintained thanks in no small part to the support shown by members of the BMAF community. Messages of support, thanks and acknowledgment of our continued support of teaching and learning in Business Education have been much appreciated.

Despite challenging circumstances, 2010-11 has once again been a productive and successful year for BMAF. While the future remains uncertain for some members of the BMAF team, a situation we know is shared by many colleagues across the sector in these turbulent times, we are proud of all that we have achieved with the Subject Centre. We have maintained a full programme of activity, enjoyed another popular annual conference, and commissioned critical reviews of contemporary practice in key areas of learning and teaching to inform curriculum development and provide benchmark information for future reference.

We leave BMAF at its close with a legacy which we are proud to pass on to our colleagues in the new Academy structure.

Strategic Aim 1

To celebrate and raise the status of teaching

Performance indicators:

- Increased recognition of Teaching Fellows in subject communities.
- Improved access to and awareness of expertise within subject communities.

Operational Activities:

- Identify and raise awareness of individuals recognised for excellence in learning and teaching by their HEIs, the HE Academy and other external agencies.
- Encourage more applications for Fellowship and Senior Fellows of the Academy from business education.
- Support individual application for HEI scholarships, NTSF and the like.

Our new Academic Developer (Christine Cuthbertson) has been working in this area, and an event was held on 8th July bringing together teaching fellows and equivalent from UK Business Schools. Work has also been carried out as part of the ABS/BMAF partnership.

- Continue to publish the International Journal of Management Education (IJME) and BMAF Magazine, and case studies of evidence-based effective practice.

IJME Volume 9 Number 1 was published in October 2010; Volume 9 Number 2 followed in March 2011; and Volume 9 Number 3 finished this year's schedule in July. Authors from 13 countries submitted 32 papers between September 2010 and July 2011, with an acceptance rate of approximately 40%. We intend to publish one more issue of the IJME during the August to December transition period, after which future issues will be published by Elsevier.

BMAF Magazine Issue 10 was published November 2010, followed by a special edition in February 2011. The special edition, edited by our Associate Director, Brenda Eade, celebrated the success of the BMAF Teaching Research and Development Grants which have been awarded over the past nine years.

- Cross-reference BMAF activities to the professional standards framework.

Work in this area has included links to the BMAF OER Open for Business Project, and contributions from BMAF staff to the re-writing of the UK Professional Standards Framework (PSF).

- Run a student competition which focuses on learning, teaching and assessment from a student perspective.

The theme for this year's student voice competition was, "How I will use my learning to become a 'Graduate with Impact'". From a very strong field of submissions, one winner was chosen and three runners up. The winner received a cheque for £300 from BMAF, an iPod Touch donated by the Association of Business Schools, and a Certificate of Achievement. He was also invited to attend the Higher Education Academy Conference in Nottingham in July 2011.

The runners-up received a cheque for £150 and a Certificate of Achievement. As part of the competition the Business Schools where the winning students were registered were also presented with a Certificate, to recognise the significant role that they played in their student's learning.

Further details can be found on our website.

http://www.heacademy.ac.uk/business/ourwork/student_article_comp/student_voice2011

- Sponsor the 'Enterprise Educator' category of the Enterprise Educators UK Awards

The award is sponsored through the BMAF Entrepreneurial Learning SIG and has recognised excellence in teaching practice of enterprise and entrepreneurship. It has also raised the profile of BMAF and the Higher Education Academy through the shortlist on the website and the presentations at the International Entrepreneurship Educators Conference.

Strategic Aim 2

To broker and facilitate the sharing of effective practice

Performance indicators:

- A year-on-year increase in the number of staff who engage with the BMAF Network.
- A year-on-year increase in the number of staff contributing to the BMAF Network's activities.

Operational Activities:

- **Maintain and expand the BMAF circulation list**

Provision in this area has been strengthened this year with the introduction of an Information Systems Officer post, shared with HLST.

- **Work with the Association of Business Schools (ABS)**

Our strategic partnership with the Association of Business Schools (ABS) continues to be extremely beneficial for us, and the service level agreement was successfully reviewed to cover activity in 2010-11. The Chief Executive, Jonathan Slack, is a member of the BMAF Advisory Board and ABS makes its offices in London available for various BMAF meetings. The meeting venue alternates between the BMAF Oxford and London ABS offices. ABS will take responsibility for running a Learning and Teaching Conference in spring 2012, in place of the BMAF Annual Conference.

Clive Robertson and Steve Probert contributed to the 2011 ABS Annual Conference, giving workshops on the NSS and interpretation of its outcomes.

- **Monitor and increase the scale, range and depth of engagement with practitioners in our subject communities.**

Ongoing.

- **Maintain an up-to-date list of Deans of Business Schools and Key Contacts in those schools, and maintain effective communication with them.**

Each business school has a designated key contact whose identity is confirmed to BMAF by their Dean or Head of Department annually, and who carries out a specific role of communication between their school/department and BMAF. A Key Contacts and SIG leads symposium was held at the London College of Fashion, University of the Arts, on 27th October 2010.

- **Support Special Interest Groups (SIGs).**

There were nine groups active and supported by BMAF in 2010-11. The SIGs act as focal points of expertise and interest, to develop the capacity and reach of BMAF. Many of the SIGs will continue to operate after BMAF has closed.

The nine SIGs we have regularly supported in 2010-11 are:

- Accounting Education
- eLearning Experts Group/Technology Enhanced Learning SIG
- Employability
- Entrepreneurial Learning
- Human Resource Development
- Internationalisation
- Marketing Education
- Project Management
- Operations and Supply Chain

All of the SIGs have contributed to the wider work of the Network, including IJME, BMAF Magazine, e-News, and supporting the annual conference. Issue 12 of the BMAF Magazine is focussed on the many contributions that the SIGs have made to BMAF work in the higher education community over the past few years, and contains detailed reports from the Chairs for their respective SIGs.

<http://www.heacademy.ac.uk/assets/bmaf/documents/publications/BMAG/bmag12.pdf>

- **Develop links with equivalent and relevant overseas bodies.**

Richard Atfield has re-visited Australian universities, and in return Mark Freeman of the University of Sydney has visited BMAF. Overseas links have also been established via SIGs, including Andy Penaluna of the Entrepreneurial Learning SIG working with the United Nations.

BMAF and HLST were visited at Oxford Brookes University by a party of academics from the Knowledge Network Institute of Thailand (KNIT). KNIT is a research arm of the Thai Commission of Higher Education; more detail can be found at www.knit.or.th/eng/. Following their visit BMAF was notified that the group intends to set up their own subject centre network in Thailand, despite the closure of the Subject Centres in the UK, and mirroring developments in Germany.

- **Develop resources available to support effective practice.**

With funding made available from the Islamic Studies project to buy out some of our Assistant Director, Steve Probert's time, we were able to employ an Academic Developer on a short-term contract in 2010-11, Christine Cuthbertson. Christine has been busy auditing our current resources and investigating new avenues.

- **Run a workshops and events programme (at least 15 events in the year).**

National Workshop Programme

Twenty-six events were held this year, including the Annual Conference and BMAF support for workshops and conferences delivered through the SIGs. A

list of all BMAF events held in 2010-11 appears in *Appendix 1*. There are a number of workshops in preparation for the transition period between August and December 2011.

<http://www.heacademy.ac.uk/BMAFconference/>

BMAF Annual Conference 2011

The Sixth Annual BMAF Conference was held at the Menzies Carlton and Eastcliff Hotels, Bournemouth on 10th and 11th May 2011. This year's event was run in conjunction with the Business School at Bournemouth University.

The theme was "Graduates With Impact", one of the top priorities for the Higher Education Academy and for QAA Scotland ('Graduates of the 21st Century' is the current overarching enhancement theme). The conference featured discussion papers, workshops, discussion groups and posters on five themes: The Impact of Graduates as Global Citizens; Graduate Impact on Enterprise, Entrepreneurship and Innovation; Graduate Impact through Subjects, Disciplines and Professions; Ensuring Graduate Impact through Innovation in Curriculum Design; and Delivering Impact through Graduate Attributes.

120 colleagues from 52 institutions attended the conference, with 49 papers and workshops, and 5 posters across the two days. Key Note speeches were given by Professor Huw Morris of the University of Salford, and Richard Stagg of Pearson Education.

As always, feedback on the event was overwhelmingly positive, with many comments supporting the efforts of the BMAF team. Although BMAF will not be able to run the conference in the future, we will be working with our colleagues at ABS during the transition period to help them take responsibility for organising a similar Learning and Teaching Conference, the first of which is being planned for spring 2012.

- [Develop support packs for personal and professional skills, e.g. external examining, personal tutoring, course management.](#)

The OER Open for Business Project contributes to this objective.

- [Provide opportunities to contribute to BMAF resources and events.](#)

Ongoing. The OER project in particular has been successful in this respect, involving partnerships with seven Business Schools. We also commissioned an analysis of the National Student Survey (NSS) results, with recommendations on issues to be addressed by course teams. The BMAF magazine continued to be a popular vehicle for sharing practice and resources.

Strategic Aim 3

To identify, develop and disseminate evidence-informed and effective approaches to learning, teaching and assessment

Performance indicators:

- Year on year increase in resources available to support enhancement of the student learning experience.
- Growth in the level of engagement with practitioners, subject associations, working groups and institutions, reflected in numbers of contacts, event attendees, applications for grants, case studies, publications distributed and/or viewed.

Operational Activities:

- **Fund Teaching, Research & Development projects**

Eleven projects were awarded grants from the 2010-11 fund. Details of the individual projects, including reports, are available from the BMAF web site.

<http://www.heacademy.ac.uk/business/ourwork/projects/development/2010-11>

Our Associate Director, Brenda Eade, also produced a report evaluating the impact of BMAF (and previously BEST) Teaching Research and Development Grants, to increase the visibility and prominence of the projects, and to celebrate their success in terms of enhancing the student experience and improving practice. This report resulted in the publication of a number of case studies for a selection of the projects, as well as also forming the basis of a special edition of the BMAF Magazine

http://www.heacademy.ac.uk/business/funding/trdg_success

- **Participate in internally and externally funded projects**

BMAF has been involved with the following projects in 2010-11:

- OER OMAC Project
- OER Learning Legacies Project
- QAA Scotland Enhancement Themes Project
- Islamic Studies Project
- DFLTEA 2 Project
- TIS Project
- ALTC GenericSkills Project (McQuarrie University, Australia)
- Internationalisation at Home Project (Canberra University, Australia)
- QAA Contact Hours Working Group
- HEFCE Expert Panel on the KIS

- **Hold an Annual Conference, workshops, think tanks and other events**

Detail can be found under *Strategic Aim 2*.

- **Develop resources and information available to practitioners via the website**

Our Academic Developer, Christine Cuthbertson, has been leading on developments in this area. One success has been work on the JISC Design Studio. The JISC Design Studio (<http://bit.ly/jiscds>) is a developing online toolkit which draws together a range of existing and emergent resources around curriculum design and delivery and the role technology plays in supporting these processes and practices.

- **Continue to publish the IJME, BMAF Magazine, and the e-news bulletin**

Detail can be found under *Strategic Aim 1*.

- **Publish the next in the “Enhancing...” book series in conjunction with HLST**

The fifth book in the series, “Enhancing Graduate Impact in Business and Management, Hospitality, Leisure, Sport and Tourism”, was published by Threshold Press in July 2011. Limited numbers of complimentary copies are available from BMAF and HLST, with further chargeable copies available direct from the publisher.

- **Survey student and practitioner opinion to inform planning and interpret the outcomes of other surveys as appropriate**

Significant work was carried out on analysis of the NSS dataset. Two workshops were held, and a detailed report has been published on the BMAF website.

- **Encourage student contribution and a student voice in the work of BMAF**

The fourth annual BMAF Student Voice Competition was held, asking students to tell us “How I will use my learning to become a ‘Graduate with Impact’.” The standard of entries was so high that as well as a winner, three runners-up prizes were awarded. As part of the competition the Business Schools where the winning students are registered were presented with a Certificate to recognise the significant role that they have played in their student's learning. The winner was a student at the University of Durham Business School, with the runners-up studying at the University of Strathclyde, Middlesex University, and the London School of Fashion.

http://www.heacademy.ac.uk/business/ourwork/student_article_comp/student_voice2011

Additionally, BMAF has enjoyed student representation at our Advisory Boards, we have supported a Business Student Voice Facebook group, and held a Business Student Focus Group in October 2010. BMAF also participated in an NUS student engagement event in London (supported by the Academy), students were involved in the DFLTEA 2 project BMAF contributed to, BMAF was involved in a Sparqs workshop on student

engagement, and in a UFHRD workshop in April 2011 that included student participation.

- [Support SIGs](#)

Detail can be found under *Strategic Aim 2*.

- [Submit papers and presentations to conferences within the HE Academy and to external agencies](#)

BMAF staff have presented at:

- ABS conference;
- Surveys Conference;
- SEDA conference;
- Enhancement Themes conference;
- University of Hertfordshire Learning and Teaching Conference;
- OER 2011 Conference;
- UFHRD Conference

- [Conduct visits to HEIs](#)

The BMAF team have visited more than fifty HEIs in 2010-11. Where possible these visits combined a number of elements and met a number of aims.

- [Disseminate information as regards learning, teaching and assessment practice from other agencies, including CETLs](#)

BMAF has worked with the Ethics CETL, SCEPTRe and CEWBL (Centre for Excellence for Work Based Learning) who all contributed to the new "Enhancing..." series book. Mark Freeman (University of Sydney) presented to an ASKe/BMAF event as well.

Our use of our web site and e-bulletin as well as of social networking media continued to be developed, to communicate with practitioners regarding the work of BMAF and to make widely available details of evidence based effective practice and of resources generally.

Strategic Aim 4

To inform, influence and interpret policy

Performance indicators:

- Increasing availability to subject communities of resources and events to help them to interpret policy and choose appropriate action.
- An increasing number of requests for BMAF contributions to policy formulation and implementation.

Operational Activities:

- **Develop and maintain effective working links with ABS, SEDA, JISC, SSCs, QAA, UCAS, HESA and other external agencies**

In 2010-11, BMAF has worked with: the ABS, QAA, JISC, the British Council, the United Nations, UKCISA, BAFA (previously BAA), the University Forum for Human Resource Development (UFHRD), the Chartered Institute of Personnel and Development (CIPD), the Academy of Marketing, Association for Project Management (APM), the Association of Graduate Recruiters, the Council for Industry and Higher Education (CIHE), the NUS, the Society for Research into Higher Education (SRHE), the Staff and Educational Development Association (SEDA), the Department for Business, Innovation and Skills (BIS), Universities UK (UUK), Pearson, Routledge, Emerald Publishing, Threshold Press, BPP, Wimba, Elsevier, IFS School of Finance, Council of Information Systems Professors, the UK Systems Society, Enterprise Educators UK (EEUK), National Council for Graduate Entrepreneurship (NGCE) and HEFCE.

A highlight of the year has been the work carried out by the BMAF Entrepreneurial Learning SIG in alliance with EEUK and NGCE, in forming the QAA Graduate Enterprise and Entrepreneurship Group.

- **Contribute to the ABS Learning and Teaching development activities**

As part of our ongoing strategic partnership, BMAF staff have been involved in the ABS Directors of Learning and Teaching programme, and also in the development of a new Advanced Teaching Programme. Clive Robertson and Steve Probert contributed to the ABS Annual Conference.

- **Work with accrediting bodies**

Ongoing.

- **Maintain effective links with developments in all parts of the United Kingdom**

All BMAF activity is open to colleagues from all of the home nations. We receive contributions to our publications, hold workshops and other events and visit HEIs in Scotland, Wales, Northern Ireland as well as all regions of England. We have nominated key country contacts; Clive Robertson for

Northern Ireland, Richard Atfield for Scotland and Steve Probert for Wales. In addition, BMAF has worked on the QAA Scotland Enhancement Themes project.

- Provide resources, events and consultancy as appropriate

Ongoing, including consultancy to the Edge Hill Hotel School on curriculum development.

- Within the HE Academy, contribute to awareness, identification and recognition of implications of policy

BMAF has worked directly with the Academy on a number of initiatives this year. These include the DFLTEA 2, TIS, OER OMAC, and OER Release strand projects, leading change workshops, NSS, Islamic Studies, External Examiners review, Academic Integrity, Scottish Practitioners forum, involvement in the Academy re-structuring process, contributions to the HE in FE group, and membership of various HEA groups (including the Academic Co-ordinators, Managers, Directors, etc.). BMAF staff also contributed to the HEA Conference and the ESD Planning Group.

BMAF has continued to benefit from collaboration with the HLST Subject Centre, and the joint BMAF/HLST management group has continued to meet on a regular basis. BMAF team members have also worked closely with other Subject Centre colleagues regarding consultations on the future of the Higher Education Academy. Other collaborations with Subject Centres have included work on the OER projects with the Engineering centre, and work on the Islamic Studies project with UKCLE and others.

Strategic Aim 5

To support colleagues in responding to strategic change at institutional level and government policy directives

Performance indicators:

- Increased awareness of institutional and governmental priorities amongst subject communities.
- Increased awareness of approaches to learning, teaching and assessment which can contribute to institutional and government priorities.

Operational Activities:

- **Work with SIGs and professional associations**

Detail can be found under *Strategic Aims 2 and 4*.

- **Interpret for our communities, publications, reports, surveys and other information**

Activity in this area has included BMAF contributions to QAA consultations, work on the UK PSF, NSS analysis, and consultation with the ABS.

- **Conduct visits to HEIs**

Detail can be found under *Strategic Aim 3*.

- **Contribute to HEI and Subject Associations conferences and events**

Detail can be found under *Strategic Aim 3*. Additionally, Steve Probert contributed to the University of Southampton staff away day.

- **Offer and broker consultancy as appropriate**

Ongoing.

Strategic Aim 6

To operate a professional and sustainable working environment that can be responsive to changing priorities and needs

Performance indicator:

- A sustained reputation for the high quality, relevance and usefulness of products and services provided by the BMAF Network.

Operational Activities:

- Evaluate and report on the Network's activities

Reports have been submitted to the Academy as required throughout the year. We have carried out ongoing evaluations of all activity, although in the normal course of things this evaluation would have been used to inform future planning; given the closure of BMAF evaluation this year will not serve this purpose.

Our Associate Director, Brenda Eade, carried out an evaluation of BMAF Impacts and Engagement with Business Schools, a report on which can be found in *Appendix 2*.

A special edition of the BMAF Magazine published in February 2011 focused on an evaluation of the impact of BMAF's Teaching Research and Development Grants. This was based on a report produced Brenda Eade, which is available on the website along with associated case studies.

http://www.heacademy.ac.uk/business/funding/trdg_success

- Collaborate within the HE Academy and with other Subject Centres

Detail can be found under *Strategic Aim 4*. Additionally, BMAF has worked with UKCLE, Engineering, Economics, PRS, LLAS, C-SAP, Health, Biosciences, HLST, MEDEV, GEES, ADM, History Classics & Archaeology Subject Centres.

- Identify in-year priorities with regard to those established by the Academy as well as feedback from the subject community

This has been ongoing, but has understandably been affected by the situation regarding the closure of Subject Centres by the Academy.

- Ensure effective personal and professional development and review for our staff

Following the re-structure of BMAF and HLST in 2009-10, staff were recruited into new roles in 2010-11. These were:

- BMAF Academic Developer (Christine Cuthbertson);
- HLST/BMAF Office Administrator (Stacey Neal);
- HLST/BMAF Information Systems Officer (William Ross).

The ongoing uncertainty regarding the future of Subject Centres had an inevitable negative impact on staff morale throughout the year. Nevertheless, all of our staff have remained professional, dedicated and committed to the work of BMAF, and have been commended for their efforts by a number of people and organisations with whom we have worked.

Our Events Officer, Karen Pettit, left BMAF and HLST in May 2011 to become the PA to the Registrar of Oxford Brookes. We wish her well in her new role, and thank her for all of her hard work for the Subject Centres over the years.

- [Maintain and develop effective and professional methods and standards of communication, internally and externally](#)

Our use of the INTEGRA CRM system, which is designed to enhance our capacity for managing events and network contacts as well as providing a tool for market research and annual reporting, has followed the same pattern as in 2009-10. Where possible, BMAF activity in 2010-11 has been logged on INTEGRA, with a view to producing end-of-year engagement data automatically as happened in 2009-10.

As reported in previous years, the INTEGRA system remains rather unwieldy and difficult to use, especially for non-regular users. This means that the aim of all BMAF staff using the system to log their activity has not been pursued. Instead, the Information Systems Officer has taken data from colleagues for input in most cases.

The introduction of our Information Systems Officer post has strengthened provision in this area, with improvements and additions to our e-communications portfolio including Facebook and other social networking groups.

- [Monitor and review operations to meet changing scenarios, needs and requirements as necessary](#)

The BMAF offices are co-located with those of the HLST Network in the Oxford Brookes University Business School, College Close premises. The core BMAF administrative team changed towards the end of 2009-10, with roles being shared with HLST. We still believe that we put in place a staffing structure that could have taken us into future years and maintain our service to the BMAF community, despite cuts to funding.

Financial information and accountability

BMAF is funded by the Higher Education Academy to which we submit annual reports, budgets and operational plans. Our core staff are employees of Oxford Brookes University, the host institution, and located within the Business School.

Income and expenditure for the year ended 31 st July 2011		
Income	Core grant (from HE Academy)	£521,198
	Other income (funds carried over from 07/08)	£154,979
	Project funding (OER, Islamic Studies, etc.)	£85,668
	Total income	£761,845
Expenditure	Staff costs	£401,524
	Travel and subsistence	£23,400
	Communication and marketing	£32,100
	Commissioned work (including project grants)	£170,344
	Other (contingency)	£4,000
	Office running costs and overheads	£130,299
	Total expenditure	£761,667

Advisory Board

Our Advisory Board met twice this year.

Advisory Board members	
Richard Atfield	BMAF Network
Joe Clark	The Association of Business Schools
Brenda Eade	BMAF Network
Professor Kate Greenan	University of Ulster
Andrew Hughes	London College of Fashion
Jonathan Isaacs	Business Student representative
Professor Neil Marriott (Chair)	The University of Winchester
Berry O'Donovan	Oxford Brookes University Business School
Professor Huw Morris	University of Salford
Stacey Neal	Secretary to the Board
Professor Andy Penaluna	BMAF Special Interest Groups (SIGs) representative
Professor Margaret Price	National Teaching Fellow/Director of ASKe
Steve Probert	BMAF Network
Paul Radford	BMAF Network
Clive Robertson	BMAF Network
Rupak Sarma	Business Student representative
Meera Shah	Business Student representative
Chris Shiel	Bournemouth University
Jonathan Slack	The Association of Business Schools
Professor John Sloman	Economics Network
Professor Jim Stewart	Leeds Metropolitan University

Centre Staff

Clive Robertson
Centre Director
Also Director for HLST Network

Steve Probert
**Assistant Director – Knowledge
Exchange**

Richard Atfield
Assistant Director – Networks

Christine Cuthbertson
Academic Developer

Paul Radford
Centre Manager
Also Manager for HLST Network

Sam French
Publications Officer
Also for HLST Network

William Ross
Information Systems Officer
Also for HLST Network

Dorota Maton-Mosurska
Legal and Finance Co-ordinator
Also for HLST Network

Stacey Neal
Office Administrator
Also for HLST Network

Affiliated Staff

Brenda Eade
Associate Director

The Business, Management, Accountancy and Finance Network
Oxford Brookes University
Wheatley Campus
Oxford
OX33 1HX

Tel: +44 (0)1865 485670
Fax: +44 (0)1865 485829

bmaf@brookes.ac.uk

www.heacademy.ac.uk/business
