

The Business, Management, Accountancy and Finance Network is one of the 24 subject centres that form the subject network of the Higher Education Academy. It provides subject based learning and teaching support for all working with students of these areas in Higher Education in the United Kingdom.

Our mission is to support the provision of the best possible learning experiences and opportunities for all students in our subject areas in Higher Education.

This mission is achieved through our strategic aims:

- To celebrate and raise the status of teaching
- To broker and facilitate the sharing of effective practice
- To identify, develop and disseminate evidence-informed and effective approaches to learning, teaching and assessment
- To inform, influence and interpret policy
- To support colleagues in responding to strategic change at institutional level and government policy directives
- To operate a professional and sustainable working environment that can be responsive to changing priorities and needs

Director's comment on year

This has been a year of renewal for BMAF with:

- new appointments at Director level,
- the development of a new Strategic Plan closely aligned to that of the Academy,
- adoption of the word 'Network' in our title

'Network' reflects our commitment to working with and for others and to brokering effective collaboration and ongoing relationships which are productive in terms of the impact they can have in enhancing the learning experiences and opportunities available to students in business education.

I am delighted to have joined a hard working team which strives for the highest professional standards in that it does. Our role is to support an area of large scale and complex provision in UK Higher Education, and our potential to have significant impact through our energy, enthusiasm, experience and expertise is only limited by the resources available to us.

Clive Robertson

1 – Overview

Following a productive year for BMAF in 2007/08, 2008/09 has proved to be a year in which the Network has had to begin adapting to changing circumstances. Challenges have included uncertainty over funding for the Higher Education Academy as a whole, and the continued decline in the level of legacy underspend available to BMAF. Funds carried forward from previous years, and from BEST, the previous incarnation of the Subject Centre, have been used effectively to date but BMAF is now operating almost solely on funds from the core annual Academy grant. This reduction in available funds has required some consolidation of operations for the Network, a feature that will need to continue into future years unless funding models change significantly. There will be a minor increase in funds for 2009/10, but this will not be anywhere as large an amount as the previous legacy under spend.

Funding for teaching research and development projects continues to be among the most popular and highly valued aspects of our operations. However, with overall funds effectively in decline it will not be possible to continue the same level of support for this area in future years. The future for such grants and how to meet the increasing demand will need to be considered.

The departure of Jean Woodall as Director of BMAF in July 2008 was unexpected, but it has afforded the opportunity to benefit from further strengthening of the working links between BMAF and the HLST Network. The HLST Director, Clive Robertson, took the post of Director of BMAF as an interim measure for 2008-09 and this has since evolved into a permanent appointment. It is unusual for a Director to have responsibility for more than one Subject Centre and Clive's duties as Director were supported in 2008-09 by a fractional Associate Director appointment. Brenda Eade carried out a range of institutional visits and other important Director-level activities, and it is hoped she will continue with this role at a reduced scale.

With careful management, the BMAF Network has maintained a position of operational stability. We are consolidating and focussing operations, maximising the attention given to activities which are considered to give the best cost benefit and the most impact as regards enhancement of student learning experiences and opportunities in the BMAF subjects. We continue to enjoy the benefits of our partnership with the Association of Business Schools (ABS) which gives us influence with leaders in business education. Our highly regarded publications have maintained their reputations and regard amongst business education practitioners in the UK and overseas.

The year has concluded with the preparation of a Strategic Plan for the coming period. This has enabled us to clarify priorities and will provide a framework for future operational planning, evaluation and reporting.

2 – Resources and staffing

The BMAF offices are co-located with those of the HLST Network in the Oxford Brookes University Business School, College Close premises. The core BMAF team has undergone some changes in 2008-09. In addition to changes at Director level, the team now includes an Administration and Events Officer (previously the Administrator), an Administrative Assistant (Apprentice) to replace the previously departed Administrative Assistant, and a Web Development Assistant (post shared with HLST). The previous post of Academic Developer has been reviewed and upgraded to a second Assistant Director role in recognition of the level and range of work undertaken. Both Assistant Directors will have distinct areas of main responsibility, in developing the networks and in knowledge exchange respectively.

The scope, scale and complexity of the BMAF HE grouping continue to grow and change. Along with the rest of the sector, current national and international economic difficulties will inevitably have impact on provision in the subjects and on the expectations of students and employers. A key new development at Academy level is in the area of Islamic Studies, with which Assistant Director Steve Probert will be closely involved.

The level of support we can provide our communities is inevitably constrained by our financial position; nevertheless the BMAF team maintains a professional approach in providing products and services of the highest quality and relevance.

The Joint Academy JISC Academic Integrity Service (JAJAIS) Senior Adviser, Erica Morris, has an office with us in College Close, and we look forward to working closely with her in the future.

3 – Communications

Our approach to effective communication with our subject communities requires review and a strategy will be established in the early part of the coming year. At the moment our communication channels include our website and our publications, as well as brochures and a regular e-news bulletin. We are also experimenting with the use of Twitter and other similar communication tools.

The BMAF website, as part of the Academy web portal, continues to be one of our main tools for interaction with our subject communities. Support provided by the Academy York teams responsible for maintenance and development of the site has improved. However there are still some concerns which are being addressed via various forums, such as the web portal users group where BMAF is represented. The workload of our Projects and Information Officer, who had spent a disproportionate amount of time working on the web site, has been alleviated by the introduction of the new Web Development Assistant post shared with HLST.

Despite one aim of the HE Academy web portal project being to remove the need for Subject Centres to have web-related staff, it was felt that the potential benefit to be gained from having a more technically focussed member of staff justified the appointment of a Web Development Assistant post. Since the post was filled in late November 2008, both HLST and BMAF have benefitted from an ability to better focus the work of the Projects and Information Officers, an enhanced level of input to development of web-based tools and communications, and perhaps most usefully the capacity to better understand and communicate with technical staff involved in the web portal (mainly at Academy York).

Our use of the INTEGRA CRM (Customer Relations Management) system, which is intended to enhance our capacity for managing events and network contacts as well as providing a tool for market research and annual reporting, has progressed well. This advance is chiefly due to the input and expertise of our Administration and Events Officer. Whenever possible, BMAF activity in 2008/09 has been logged on INTEGRA, event bookings made through it and it should be possible to produce end-of-year engagement data automatically instead of the previous laborious process of filling datasheets manually.

However, the INTEGRA system does remain rather unwieldy and difficult to use, especially for non-regular users. This has resulted in the initial aim of all BMAF staff using the system to log their activity not being met; the Administration and Events Officer has requested data from colleagues and input it on their behalf in most cases. It is hoped that an upgrade to the system, due in autumn 2009, will solve usability problems. If this is successful, we would aim to have all core BMAF staff using INTEGRA competently within the 2009/10 academic year, thereby taking steps to capitalise on the potential offered by the system.

4 – Events

Key Contacts Symposium

Each business school has a designated key contact whose identity is confirmed to BMAF by their Dean or Head of Department once a year, and who carries out a specific role of communication between their school/department and BMAF. Key Contacts have previously been invited to attend one of a number of small-scale meetings held twice a year in a range of locations; in 2008-09 the approach was reviewed and one larger event was run, with an improved overall level of attendance and representation from 22 universities. Following updates on BMAF activities, the programme (available in Appendix 1) focussed on small group discussions and, at the end of the day, agreed actions for Key Contacts and the BMAF team. The revised format proved successful and we aim to continue with this, arranging meetings in different locations across the UK to involve and thus raise our profile in an increasing number of Business Schools.

National Workshop Programme

Twenty-six workshops were arranged this year, including BMAF support for workshops and conferences delivered through the SIGs and those co-badged with HLST and ABS. A list for 2008-09 appears in Appendix 2.

BMAF Annual Conference 2009

The fourth BMAF Annual Conference was held at the St David's Hotel and Spa in Cardiff, on 28th and 29th April 2009. As with the previous year's event, capacity was reached well in advance of the date and a waiting list of delegates was put in place.

The theme was "Engaging Employers" and comprised six streams: Sustainability, Enterprise and Entrepreneurship, International Dimensions, Technologically Enhanced Learning, Employability and Employee Learning and Lifelong Learning. The programme overview can be found in Appendix 3, with the full programme in Appendix 4. We are grateful for the significant support for the event given by our colleagues at the University of Glamorgan.

Over 2 days, more than 160 delegates from as far afield as Australia attended, with a total of 53 papers, 16 workshops and 8 posters presented,. Key Note speeches were given by Helen Connor of the Council for Industry and Higher Education; Josephine Green of Philips Design; and Wendy Stubbs of the Quality Assurance Agency. We would like to extend our thanks to all those who contributed to a highly successful event.

The conference dinner was also well attended. Over 140 delegates were present, and were treated to what was a first for the BMAF conference, after-dinner entertainment provided by Phil Steele (BBC Wales radio and television presenter). Feedback on the event has been extremely positive, with the professional organisation of the event in a spectacular location being particularly appreciated.

We are near to confirming a venue for the 2010 Conference, which is currently planned for the Newcastle area with key support from Northumbria University. The theme for the conference will be assessment and feedback.

5 – Publications

International Journal of Management Education

Volume 7 numbers 1, 2 and 3 of the International Journal of Management Education were published in the 2008-09 academic year, in a new re-designed format more in fitting with contemporary journals. The journal is now consistently receiving nearly fifty papers for consideration per annum and has a healthy acceptance rate of around 25%, with submissions received from authors from seventeen different countries in 2008-09.

The journal ranks as a 1* equivalent for the 2008 RAE. We have reviewed our distribution arrangements to ensure that appropriate numbers of hard copies reach business schools and departments and will continue to monitor this. We also publish the journal electronically, now via a new mini-website designed for the new journal format which is discreet from yet linked to the main BMAF site.

BMAF Magazine

The sixth issue of BMAF Magazine appeared in both hard copy and electronic format in autumn 2008, with the seventh published in spring 2009 to coincide with the BMAF Annual Conference. The eighth issue has been held back in order for the Internationalisation SIG to take the lead in its production, as a special edition due in the early autumn of 2009. While the magazine continues to generate significant interest with a good number and quality of contributions, the format may be reviewed in 2009-10 with the possibility of introducing a specific theme for each issue.

Case Study Book Series

Two further volumes in the popular “Enhancing...” series of case study books were published in conjunction with HLST in 2008/09. The second book in the series, “Enhancing the International Learning Experience in Business and Management, Hospitality, Leisure, Sport and Tourism”, was published in October 2008 and formally launched with many of the authors at the Internationalisation SIG Workshop held at Regent’s College London in March 2009.

The third, “Enhancing Student-Centred Learning in Business and Management, Hospitality, Leisure, Sport, Tourism”, was published in late June 2009 and progress is being made for a fourth in the series on enhancing learning through assessment to be published in 2010.

Limited numbers of individual complementary copies are available from BMAF and HLST, with additional copies available direct from the publisher.

6 – Commissioned work

BMAF Teaching Research and Development Grants for 2008-09

Thirteen projects were awarded grants from the 2008-09 fund, in seven different themed areas. Details of the individual projects, including reports, are available from the BMAF web site.

Supporting Part-Time Teaching Staff in Higher Education

The Supporting Part-Time Teaching Staff in Higher Education project, run in conjunction with the Health Science and Practice Subject Centre, was completed in July 2008. The reports were made available on the BMAF website early in the 2008-09 academic year and include analysis of Higher Education Statistics Agency (HESA) data, interviews with senior managers, programme managers and part-time staff, and exemplar case studies. A brief item about this project was published in the Summer 2009 Academy Exchange magazine, "Teachers as learners: the development of academic staff".

'The 21st Century Business Academic' - Support for the Development of New Academic Staff in Business Disciplines

Concerns about the changing experience profile of academic staff in BMAF disciplines were highlighted at the 2006 ABS Conference and has also been identified as a priority area by Deans and BMAF Key Contacts across the UK. This project will inform planning of future BMAF activities and resources for new academics.

Following the outcomes of a pilot with two universities earlier in 2008, in November 2008 BMAF invited expressions of interest for a further six to be involved in this project. The project involves staff from each participating HEI visiting a project partner to gather data, primarily through interviews with a mix of staff in strategic management roles, those who lead programmes and modules, and a number of recently appointed staff who are new to an academic role. Led by Richard Atfield, Assistant Director (Networks), the project team are supported by an international Reference Group.

The aims are to identify the personal and discipline-specific development needs of new academic staff in business subject areas and the types of support offered. Through papers, workshops, case studies and other resources, examples of good practice will be shared. The project will run on into the 2009-10 academic year.

JISC Funded Projects

While projects started in previous years have now completed, BMAF continues to work with JISC whenever possible. A "think tank" to explore good practices in work-related learning, particularly where JISC (or other) e-tools and / or services are used, was run by BMAF in January 2009, funded by JISC and sponsored by Wimba (a provider of collaborative learning software applications and services). We intend to continue our working links with JISC into 2009-10 and beyond, including a project on discipline-based enhancement. The Assistant Director (Knowledge Exchange) has

responsibility for co-ordinating our working links with JISC and identifying funding opportunities.

Open Educational Resources

BMAF was unsuccessful in its bid to the Academy/JISC for funding to support the development of Open Educational Resources. The bid, made in collaboration with HLST, was to develop resources which could enhance the learning experiences and opportunities of students on business education programmes and capitalised upon the context provided by the 2012 Olympic Games. BMAF will continue to develop this area of interest and look to identify other funding opportunities.

7 – Resources and Services

External Examiner Database

The External Examiner database for BMAF subjects has continued to grow in terms of both registrations and users over the last year. A proposed new system led by Academy York has not progressed as yet. We intend to continue support for our current system while also pressuring for development of the new Academy-wide system.

Resources

BMAF signposts resources, both those generated by our own projects and those available through external databases. We also provide useful links categorised as either discipline-specific or themed teaching and learning topics. An A-to-Z list of resources, sorted by topic, is available on the BMAF website which capitalises on the wealth of resources available from the wider BMAF Network, and its further development is now a key objective of the Assistant Director (Knowledge Exchange).

New Teaching Staff

In addition to the project on Support for the Development of New Academic Staff in Business Disciplines, BMAF has a web page dedicated to resources relevant and useful to new teaching staff. BMAF is involved with the Academy's 'Supporting Academic Staff' Facilitation Group and the Academy/SEDA Reference Group to ensure that both business educators and staff developers are widely aware of the resources available.

Information Listings

We provide two information listings that are continuously updated, and an e-news bulletin published eight or nine times per academic year. The two information listings are:

- Events Listing – a list of events on our web site which are relevant to the BMAF subject communities
- News Listing (e-News) – a list of news items (including funding opportunities), relevant consultations, policy statements and reports, and subject related information

Our e-news bulletin is a regularly emailed to all of our contacts and contains information about the latest BMAF activities and other news, events and resources relevant to our community.

8 – Community Engagement

Engagement with Host Institution

The HE Academy and the BMAF Network enjoy excellent support and recognition within our host institution, Oxford Brookes University. Vice-Chancellor, Prof. Janet Beer, is a long time and active supporter of the Academy and contributor to its work. Our Advisory Board has been chaired in an interim capacity for 2008-09 by the university's Pro Vice Chancellor (External Affairs/Student Experience), Professor John Raftery. Valerie Clifford of the university's Oxford Centre for Staff and Learning Development (OCSLD), Berry O'Donovan, National Teaching Fellow and Head of Learning and Teaching in the Business School, and Professor Margaret Price, National Teaching Fellow and Director of the ASKe CETL are also members of the Advisory Board.

With a portfolio which includes a senior role within the university as well as Directorship of the BMAF and HLST Networks, Clive Robertson has also been the Brookes institutional link person for the Academy. As such, he has been able to ensure that liaison with the university is informative for the Academy through meetings with key individuals involved in learning and teaching developments from across the university and that the university is quickly alerted to Academy developments.

Engagement with Scotland, Wales and Northern Ireland

BMAF continues to benefit from the high level of commitment of an Advisory Board member from a Northern Irish HEI. Several BMAF workshops have been hosted by Scottish, Welsh and Northern Irish HEIs and there were delegates from all countries at the BMAF Annual Conference held in Cardiff in April 2009. The University of Glamorgan provided significant support and assistance for the BMAF Annual Conference, including assistance in finding suitable key note speakers. In June Richard Atfield led a workshop at the Academy Scotland-funded internationalisation conference in Edinburgh.

The BMAF Network continues to encourage and receive contributions to our publications from colleagues in all parts of the UK, including Scotland, Wales and Northern Ireland. Involvement with current development projects and the award of small grants also reflects the range of HEIs across the four countries of the UK.

International Links

BMAF continues to develop its working links with representatives of business education in Australia, New Zealand and elsewhere. In November 2008, Richard Atfield, Assistant Director (Networks), was invited by the Australian Learning and Teaching Council to attend a Conference at which their equivalent body, the ALTC Business, Management and Economics Network was launched. Richard recently returned from a visit to institutions and organisations in Melbourne, Sydney and Hong Kong, and an invitation has been received for BMAF to present at the annual ANZAM conference in Melbourne in December 2009. This is likely to be a reciprocal arrangement with an invitation to contribute to the BMAF Annual Conference being made.

Engagement with FDTL Projects

A one-day workshop on the 16th June at Oxford Brookes University was presented by the FDTL5 Enhancing Graduate Employability project and hosted by BMAF and HLST. The E-Evolve FDTL5 project at the University of Central Lancashire is the basis for the BMAF Employability SIG.

Engagement with CETLs

BMAF is represented as a member of the Steering Groups of the following CETLs:

- ASKe (Oxford Brookes University)
- Re-invention centre (Oxford Brookes and Warwick Universities)
- The Centre for Excellence in Leadership and Professional Learning (Liverpool John Moores University)
- HELP (University of Plymouth)

BMAF has also carried out a joint workshop with the IDEA CETL based at the University of Leeds, and continue to work with them on the United Nations PRME (Principles or Responsible Management Education) project.

Engagement with Sector Skills Councils and Professional Bodies

Routine engagement with the Sector Skills Councils is primarily through contributions made to consultations on the development of the 14-19 diplomas in BMAF related subjects. We enjoy good working relations with a number of professional and industry bodies.

Work with Subject Associations

Our Academic Developer, Richard Atfield (now Assistant Director, Networks) has devoted considerable effort to working with subject associations, and has attended meetings and made presentations about BMAF at subject association conferences and workshops. BMAF has provided support for existing subject association SIGs on learning and teaching and to encourage the development of new ones. This has involved mainly the provision of financial support for small research grants and conference bursaries.

Special Interest Groups (SIGs)

Our biggest challenge is to meet the needs of our community within the constraints of the resources available to us. As awareness of our work grows amongst our subject community, so does demand for our services. It is not possible for us to run events in all HEIs and significant effort has been put in to establishing a number of SIGs which act as focal points of expertise and interest, to develop our capacity and reach.

We have developed a mini-website for the Internationalisation SIG, accessible through the main website, which may serve as a basis on which to build sites for other SIGs.

The eight SIGs we have supported in 2008-09 are:

Accounting Education – joint with the British Accounting Association, together with the Committee for Heads of Accounting;
Main Objectives – conference sponsorship; support for new conference attendees; bursaries for new researchers.

eLearning Expert Group – hosted by Bournemouth University;
Main Objectives – to respond to an increasing adoption of technology to facilitate Business and Management education

Employability – hosted by the University of Central Lancashire;
Main Objectives – Identify/develop and share resources; engagement with employers, recruiters and careers service; on-line discussions about key issues; delivery of workshops, contribute to relevant Academy developments.

Entrepreneurial Learning – hosted by Swansea Metropolitan University;
Main Objectives – focus on and enhance the delivery of teaching, learning and assessment relating to entrepreneurship, entrepreneurship and enterprise related pedagogies.

Human Resource Development – joint with the University Forum for HRD;
Main Objectives – award of pedagogical grants, resource development for academics, delivery of workshops.

Internationalisation – hosted by De Montfort University;
Main Objectives – maintain and expand the network of interested individuals; engagement with stakeholders (employers, business schools, lecturers, students); delivery of workshops and a conference; on-line discussions and resources, publications (the next BMAF Magazine will be an Internationalisation 'special' prepared and edited by the SIG Team)

Marketing Education – joint with the Academy of Marketing;
Main Objectives – grants to staff involved in the teaching, learning and assessment of marketing; exchange of ideas; responding to issues faced by marketing educators.

Project Management – hosted by Bournemouth University
Main Objectives – identify good practice; identify network individuals and community; identify/develop and share resources; delivery of workshops.

All of the SIGs have also contributed to the wider work of the Network, including IJME, BMAF Magazine, e-News, reviewing grant applications and supporting the annual conference.

Strategic Partnership with the Association of Business Schools

Our strong strategic partnership with the Association of Business Schools (ABS) continues to be extremely beneficial for us, and the service level agreement has been successfully reviewed this year. The Chief Executive, Jonathan Slack, is a member of the BMAF Advisory Board and ABS makes its offices in London available for various BMAF meetings. One of the duties of the BMAF Associate Director has been to maintain close working links with ABS, including membership of appropriate ABS committees. Regular meetings between the ABS and BMAF teams have been held this year, and it is intended to continue with at least three meetings per year. The meeting venue alternates between the BMAF Oxford and London ABS offices.

Collaboration with other Subject Centres

BMAF has benefited from its collaboration with the HLST Subject Centre. The post of Director was shared across both centres in 2008-09, and the joint BMAF/HLST management teams have continued to meet on a regular basis. In addition, BMAF and HLST have continued the practice established during 2005-6 of meeting with the Economics, UKCLE, ESCalate and C-SAP Subject Centres. This has led to further sharing of insights, effective practice and collaborative working.

Progress to completing the report on the Part-Time Teachers Project has continued with HSAP Director Catherine Geissler, and the Economics Network is represented on the New Lecturers Project Reference Group.

At a less formal level the Assistant Director Networks has met with colleagues from across the subject networks to share and discuss current issues, which have included resources for new academic staff, the 'essay' competition, producing publications, and career opportunities for academic developers.

Engagement with Academy York

BMAF has continued to make an active contribution to the work of the Academy as a whole.

We remain concerned about the variable level of response by Academy York to our communications and requests for support, but appreciate that we represent one of a range of competing demands. Issues remain regarding future funding, co-ordination of Academy-wide initiatives, the maintenance and development of the web site and the INTEGRA CRM.

BMAF staff are involved in the Web Portal Toolkit 1 users group, the INTEGRA users group, the Gateway Project, the HE Academy Admin Network, the Supporting Academic Staff facilitation group, the Academy/SEDA Reference Group, and also the new PMI2 funded TALIS project (Teaching And Learning for International Students) which will be led by Jude Carroll and Jeannette Ryan who are both from Oxford Brookes.

We wish to establish channels for communication with newly recognised Fellows of the Academy in our subject areas, and with the more recent appointment of Senior Fellows. We look to the Academy to facilitate this and our interest in work which the Academy is pursuing with the NUS to establish links with students within subject communities.

We also look to Academy York to provide detailed analysis of the National Student Survey (NSS) which will inform our planning.

We are keen to contribute strongly and continue the Academy's broad developmental agenda, and believe that a subject context is essential in its work. However, availability to contribute is constrained by funding considerations.

10 – Evaluation

We continue to adopt a process of ongoing reflexive evaluation of our activities throughout the year, through formal feedback and consultation as well as through less formal communications. In addition, the new role of Associate Director has provided the opportunity for an evaluative report on our products and services based on visits to institutions (report available in Appendix 5). The report in the current year has informed the development of a new BMAF Network Strategic Plan, and it is intended to continue to develop this evaluative aspect of the Associate Director role into the future.

11 – Financial information and accountability

BMAF is funded by the Higher Education Academy to which we submit annual reports, budgets and operational plans. Our core staff are employees of Oxford Brookes University, the host institution, and located within the Business School.

Income and expenditure for the year ended 31 st July 2009		
Income	Core grant (from HE Academy)	£563,480
	Other income (funds carried over from 07/08)	£139,436
	Total income	£702,916
Expenditure	Staff costs	£264,041
	Travel and subsistence	£21,929
	Communication and marketing	£46,111
	Commissioned work (including project grants)	£191,224
	Other (contingency)	£2,615
	Office running costs and overheads	£141,056
	Total expenditure	£666,976

12 – Advisory Board

Our Advisory Board meets twice a year.

Advisory Board members	
Richard Atfield	BMAF Network
Valerie Clifford	Oxford Centre for Staff Learning and Development
Helen Connor	The Council for Industry and Higher Education
Brenda Eade	BMAF Network
Professor Kate Greenan	University of Ulster
Professor Neil Marriott (Chair)	University of Winchester
Berry O'Donovan	Oxford Brookes University Business School
Andy Penaluna	BMAF Special Interest Groups (SIGs) representative
Karen Pettit	Secretary to the Board
Professor Margaret Price	National Teaching Fellow/Director of ASKe
Steve Probert	BMAF Network
Paul Radford	BMAF Network
Clive Robertson	BMAF Network
David Sadler	The Higher Education Academy
Chris Shiel	Bournemouth University
Jonathan Slack	The Association of Business Schools
Professor John Sloman	Economics Network
Professor Jim Stewart	Leeds Metropolitan University
Professor Howard Thomas	University of Warwick

Centre Staff

Clive Robertson
Centre Director
Also Director for HLST Network

Steve Probert
**Assistant Director – Knowledge
Exchange**

Richard Atfield
Assistant Director – Networks

Paul Radford
Centre Manager
Also Manager for HLST Network

Anne Harrap
Information and Projects Officer

Sam French
Publications Officer
Also for HLST Network

Karen Pettit
Administration and Events Officer

Victoria Oliver
Administrative Assistant

William Ross
Web Development Assistant
Also for HLST Network

Affiliated Staff

Brenda Eade
Associate Director

The Business, Management, Accountancy and Finance Network
Oxford Brookes University
Wheatley Campus
Oxford
OX33 1HX

Tel: +44 (0)1865 485670
Fax: +44 (0)1865 485829

bmaf@brookes.ac.uk

www.heacademy.ac.uk/business
