



**Business, Management, Accountancy and Finance Network
e-Newsletter February 2011**

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BMAF EVENTS



The BMAF Conference 2011 will take place on 10-11th May 2011 at the Carlton Menzies Hotel, Bournemouth. The theme of the conference will be '**Graduates with Impact through Excellence in Business Education**'. Early Bird registration rates will be available until Friday 4th March 2011.

Our 2011 Annual Conference provides an opportunity for those in business education to share innovative practice in UK and worldwide higher education relating to this important theme. We are seeking contributions in the form of discussion papers, workshops, discussion groups and posters on this topic as it relates to your practice on the following themes:

- The Impact of Graduates as Global Citizens;
- Graduate Impact on Enterprise, Entrepreneurship and Innovation;
- Graduate Impact through Subjects, Disciplines and Professions;
- Ensuring Graduate Impact through Innovation in Curriculum Design;
- Delivering Impact through Graduate Attributes

For more information [Visit the Conference Website](#).

Upcoming BMAF Workshops and Events

- [Creativity, Imaginative, Curiosity and Flexibility Thinking Workshop ** Fully Booked**](#)
25 February 2011 | University of Westminster
- [Islamic Studies Think Tank ** Fully Booked**](#)
2-3 March 2011 | University of Northampton
- [Entrepreneurial Learning SIG Workshop **Fully Booked**](#)
11 March 2011 | Northumbria University

- [HRD SIG Workshop: Reflective Learning](#)
8 April 2011 | Leeds Metropolitan University
- [Supply Chain and Operational SIG Event](#)
13 April 2011 | Oxford Brookes University

For BMAF Workshops, visit the [BMAF National Workshop Programme](#).

See also [Higher Education Academy Events](#)

See also [Higher Education Academy 3rd Party Events](#)

OTHER EVENTS

- **Good Statistics Workshop**
This workshop examines and teaches how to avoid common statistical misconceptions and mistakes made by users of statistics in a wide range of subjects.
4 April 2011 | University of Birmingham
For more information [Visit the Conference Website](#).
- **Open Educational Resources Conference 2011**
Building on the success of OER10 the event will consist of a stimulating and engaging mix of keynotes, project presentations and case studies, refereed papers, workshops and demos all promoting and disseminating best practice in OER.
11-13 May 2011 | Manchester Conference Centre
For more information [Visit the Conference Website](#).
- **Symposium: Mediating Modesty, Fashioning Faithful Bodies**
The symposium 'Mediating Modesty: Fashioning Faithful Bodies' brings together speakers from cultural studies, anthropology, fashion studies and religious studies to think about women's modest self presentation in the context of new forms of commerce, commentary, and community.
15 June 2011 | London College of Fashion
For more information [Visit the Conference Website](#).
- **Assessment in Higher Education Conference**
This conference will provide the opportunity to share innovations and research with a particular focus on the voice of the practitioner, working to improve assessment in their programmes and institutions.
6 July 2011 | University of Cumbria
For more information [Visit the Conference Website](#).

RESOURCES

JISC Curriculum Design Studio



The Design Studio is a dynamic web-based toolkit that draws together a range of existing and emerging resources around curriculum design and delivery, and the role technology plays in supporting these processes and practices. The resource is being developed as part of the Support and Synthesis project for the JISC Curriculum Design and Delivery programmes. The Design Studio will

provide access to project outcomes and outputs as they emerge and will continue to be sustained as a community resource after the programmes end. The resource is aimed primarily at curriculum teams, and the managers and support staff of the enabling systems that support their work.

BMAF has been among the first of the HEA subject networks to add a discipline-specific route to The Design Studio toolkit. For more information visit the [BMAF Community Page](#) or the [JISC Design Studio Home Page](#).

Book Review

The following book review has been published on the BMAF website:

- [Becoming an Academic: International Perspectives](#)
by Lynn McAlpine and Gerlese Akerlind | Reviewed by Christine Cuthbertson

PUBLICATIONS

International Journal of Management Education Volume 9 Number 2

The next issue of the International Journal of Management Education (IJME), Volume 9 Number 2, has gone to print and will be sent out via Key Contacts and available on the website early next month. In the meantime, papers can be accessed via the [Accepted for Publications page](#) of the IJME website.

BMAF Magazine 11 Due Shortly

The next issue of the BMAF Magazine (BMAG) will be published during March. It will be a special issue examining the outcomes of the various Teaching Research and Development Projects that BMAF has funded since 2005.

Previous issues of BMAG can be downloaded from the [BMAF Magazine Page](#).

BMAF NEWS

Business Student Voice Competition 2011



How I will use my learning to become a 'Graduate with Impact'

The 2012 Business Student Voice Competition is open to all students studying UK undergraduate programmes in business, management, finance and allied subject areas. Submissions can be in a variety of media (report, essay, article, diary, podcast, video, A1 poster etc) and should address the subject "How I will use my learning to become a Graduate with Impact". Submissions should consider:

- Which elements of your learning experience make you feel you will have impact in the world in the future?
- Why was that experience effective for you?
- How do you intend to have impact? What have you contributed already?
- What could other students and academic staff learn from your experience?

The author of the winning submission will receive a **cheque for £300**, and **iPod Touch** and an invitation to attend the **Higher Education Academy Annual Conference** (5-6 July 2011).

Deadline for submissions: **Friday 18th March 2011**.

For more information visit the [Student Voice Competition page](#).

Rewarding Achievements in UK Higher Education

In our BMAF network, there are very many inspiring and innovative teachers, substantially increasing the value of the student experience. Sometimes they have been recognised by their institution but their considerable achievements may go unrecognised in our wider community. The BMAF network would like to celebrate the

wealth and breadth of excellent teaching and learning that takes place in business schools and schools of management throughout the UK.

Have you been recognised and rewarded by your HEI for the learning experience that you bring to your students? If so, we would like to celebrate your achievements. Please email [Christine Cuthbertson \(ccuthbertson@brookes.ac.uk\)](mailto:ccuthbertson@brookes.ac.uk), Academic Developer, for more details.

QAA Enterprise and Entrepreneurship Group meet for the first time

The first meeting of the QAA's new Enterprise and Entrepreneurship Group took place at Birmingham City Business School on 11th February.

The meeting brought together group members from universities and organisations across the UK, including Enterprise Educators UK, the National Consortium of University Entrepreneurs, the National Council for Graduate Entrepreneurship and BMAF's own Entrepreneurial Learning Special Interest group.

Further information on the new group and its members can be found in the [Meeting Report \(61kb .pdf\)](#) by Andy Penaluna (BMAF Entrepreneurial Learning SIG). QAA has also published a [Press Release](#) on the event.

OTHER NEWS

TechDis Survey - HE Experiences of Obtaining Alternative Formats

A new TechDis survey aims to gather experiences of obtaining textbooks in alternative formats.

JISC TechDis are seeking to produce a summary of publisher responsiveness to requests for alternative and / or accessible texts on a subject by subject basis.

The survey aims to:

- Advise subject centres on the most responsive publishers in your subject areas in terms of
 - a. providing texts in accessible format at source (eg accessible e-book platforms) or
 - b. supporting requests for alternative formats of hard copy books.*This will help tackle the myth that 'it's not worth bothering'*
- Provide early feedback to publishers commended for their accessibility awareness.
This will help establish accessibility as a marketing issue and embed good practice.
- Identify publishers who are less responsive. These will be approached (in partnership with intermediaries and peers within the industry) to give them feedback, make them aware of the issues and signpost guidance from the

Right to Read Alliance and the publishing industry.

This will help publishers who have not yet understood accessibility issues to improve practice and reduce the risk of poor customer relations.

TechDis anticipates publishing a final summary in July with publishers rates as either 'commended for accessibility', 'actively working on accessibility' or 'potential difficulties'. The report will allow those responsible for reading lists and student access to anticipate potential problems well in advance.

For more information [Visit the Survey Website](#) or [Download the Survey Flyer](#).

New Business Journal Issues

Emerald Publishing has recently published new issues of the following journals:

- [International Journal of Law and Management](#)
- [Corporate Governance](#)
- [Society and Business Review](#)

Also now available is Volume 9 Issue 1 of the [Electronic Journal of Business Research Methods](#).

International Entrepreneurship Educators Programme

The NCGE and Enterprise Educators UK have announced that applications are open for the International Entrepreneurship Educators Programme 2011-12.

The programme is designed for enterprise educators who create entrepreneurial outcomes for others and allows participants the option to become an NCGE IEEP Fellow, gain a SEDA-validated Professional Certificate in teaching and learning or gain a Postgraduates Diploma in Enterprise and Entrepreneurship Education, leading to an MA in Enterprise and Entrepreneurship Education.

The IEEP runs over 18 months, with the first full module beginning in June 2011.

Deadline for applications is **Friday 8th April 2011**.

For more information visit the [IEEP Wesbite](#).

Call for Papers: Chartered Institute of Personnel and Development Conference

The CIPD are seeking:

- High-quality, research-based papers and/or indicative or critical reviews of literature which focus on current issues in HR and which clearly demonstrate the practical relevance of the research to the advancement of the HR profession.

Or:

- Papers which, although not necessarily grounded in research, stimulate new thinking and have the potential to make a difference to the practice of HR. This could include submissions on inspirational 'thought leadership' or the reporting of idiosyncratic practice.

As the leading UK professional body for the HR profession, the institute is particularly interested in applied research and research informed practice.

The conference takes place at Keele University Conference Centre, Staffordshire on 22-24 June 2011.

The deadline for submission of papers is **4th April 2011**.

For more information [Download the Call for Papers \(23kb .pdf\)](#)

Learning Design Support Environment Workshops

The Learning Design Support Environment project is developing an online tool to assist lecturers in designing learning sessions for their students.

The project is now moving into its evaluation phase, and the organisers invite you to attend a 2 1/2-hour workshop to work with, and give your feedback on, a part of the tool which focuses on the use of "pedagogical patterns." These are ways of representing (describing) learning designs in a way that makes it easier for other lecturers to determine their usefulness to their own context.

The project will take place on a date and location to be determined depending on demand. If you are interested in attending please visit the [Meet-o-Matic website](#) to indicate the date that would suit you best, entering your name in the 'comments' section so the organisers can contact you.