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BMAF EVENTS



The BMAF Conference 2011 will take place on 10-11th May 2011 at the Carlton Menzies Hotel, Bournemouth. The theme of the conference will be 'Graduates with Impact through Excellence in Business Education'.

Our 2011 Annual Conference provides an opportunity for those in business education to share innovative practice in UK and worldwide higher education relating to this important theme.

The Conference Keynotes are now confirmed as Professor Huw Morris, Pro-Vice-Chancellor (Academic) and Dean of the College of Arts and Social Science at the University of Salford, and Richard Stagg, Publishing Director, Pearson Education.

The [Conference Programme](#) is available on the BMAF Conference website.

We look forward to meeting you at the conference in Bournemouth and booking details can be found at the [Conference Website](#).

Upcoming BMAF Workshops and Events

- [HRD SIG Workshop: Reflective Learning](#)
8 April 2011 | Leeds Metropolitan University
- [BMAF Internationalisation SIG Workshop](#)
8 April 2011 | University of Glamorgan
- [Supply Chain and Operational SIG Event](#)
13 April 2011 | Oxford Brookes University
- [Workshop for New and Aspiring Business Academics](#)
19 April 2011 | Aston University
- [Project Management SIG Workshop](#)
18 May 2011 | University of Lancaster
- [BAA Accounting Education SIG Conference](#)
24-26 May 2011 | Winchester Business School
- [National Student Survey Workshop](#)
25 May 2011 | Leeds Metropolitan University

- [National Student Survey Workshop](#)
1 June 2011 | Oxford Brookes University
- [BMAF Internationalisation SIG Conference - Internationalisation: A Strategy for the Future](#)
23-24 June 2011 | Nottingham Trent University

For BMAF Workshops, visit the [BMAF National Workshop Programme](#).

See also [Higher Education Academy Events](#)

See also [Higher Education Academy 3rd Party Events](#)

POST-EVENT INFORMATION

Presentations are now available from the following recent BMAF workshops and events:

Games and Simulations Workshop - 18 Feb 2011

- [Bringing Economic Experiments to the Classroom, Computerized Experiments - Dieter Balkenborg](#)
- [Using Total Enterprise Simulation Within Management Development - Andrew Stainton](#)
- [Classroom Experiments - Jon Guest](#)

Islamic Studies: Business, Management, Accountancy and Finance Think-tank - 2-3 March 2011

- [Introduction to the Islamic Studies Network - Lisa Bernasek](#)
- [Publishing Opportunities with Emerald: A Focus on Islamic Communities - Cristina Irving](#)

Best Practice - Entrepreneurship Teaching and Learning - the Student Experience - 11 March 2011

- [Post-workshop Report - Jenny Moore](#)

Creativity, Imaginative, Curiosity and Flexibility Thinking Workshop - 25 February 2011

- [Andy Penaluna Presentation Slides \(9.6mb .ppt\)](#)

OTHER EVENTS

DPR10: Changing Education

The DPR conference brings together learners, teachers, researchers and policy-makers from the international education community to think and talk together about the changes needed in contemporary education, from pre-school to post-graduate level.

13-15 April 2011 | University of Plymouth
For more information [Visit the Conference Website.](#)

Workshops on the Circular Economy

These workshops will bring together UK academics in the STEM/design/business/economics subject areas and provide the opportunity for small group dialogue around systems thinking and product, service and system design. Discussion will focus on the framework and the thinking skills that will be at the core of a transition to a circular economy.

19 April 2011 | Bangor - 23 May 2011 | 6 June 2011 – London
For more information [Visit the Workshop Series Website.](#)

SEDA Spring Teaching Learning and Assessment Conference

The event will focus on the changed and changing roles of academic staff and how their work can be supported, developed and enhanced.

5 May 2011 | Edinburgh
For more information [Visit the Conference Website.](#)

Weaving the Future: Embedding Interdisciplinary Learning

A free workshop to explore the value of interdisciplinary learning in Education for Sustainable Development at the taught postgraduate level. The workshop is part of a Higher Education Academy funded project that is researching stakeholder perceptions of interdisciplinary learning in ESD at taught postgraduate level.

18 May 2011 | University of Gloucester
For more information [Visit the Workshop Website.](#)

Higher Education Surveys for Enhancement Conference 2011

The conference will bring together research and practice in using student experience surveys in order to explore their implications for the enhancement of learning and teaching.

19 May 2011 | Nottingham
For more information [Visit the Conference Website.](#)

BMAF PUBLICATIONS



BMAF Magazine

Latest Issue - Special Edition: Celebrating Success Teaching Research and Development

This special edition of the BMAF Magazine celebrates the success of the Teaching Research and Development Grants which have been awarded over the past nine years to those involved in Business Education.

These grants have made a significant contribution to pedagogic research, resulting in a wealth of resources and case studies which can be used by all those involved in

teaching, learning and assessment, curriculum development, and enhancing the student experience.

The grants have provided an opportunity for both experienced and new researchers to complete a project which not only supports their own teaching, but also brings new ideas to the delivery and development of business education.

[Download BMAG Special Edition \(362kb .pdf\)](#)

Previous issues of BMAF Magazine can be downloaded from the [BMAF Magazine Page](#).

International Journal of Management Education - Volume 9 Number 2

The latest issue of the International Journal of Management Education is now available for free download and contains the following papers:

- Catching flies with honey: Using Chinese and American proverbs to teach cultural dimensions
Robin Sronce, Drury University, USA and Li Li, Liaoning University, China
- Cultural capital and achievement of Chinese international and Canadian domestic students in a Canadian business programme
J. Paul Grayson, York University, Canada
- Experiential learning in the international classroom: Supporting learning effectiveness and integration
Niall Piercy and Nigel Caldwell, University of Bath, UK
- Does business school research have to be "excellent" to benefit business school teaching?
Simon James, University of Exeter Business School, UK
- The impact of a work placement or internship year on student final year performance: An empirical study
J. Peter Green, University of Ulster, Northern Ireland
- Tapping the benefits of multicultural group work: An exploratory study of postgraduate management students
Peter Woods, Michelle Barker and Raymond Hibbins, Griffith University, Australia
- Teaching the politics of HRD: A journey in critical curriculum development
Rick Holden and Vivienne Griggs, Leeds Metropolitan University Business School, UK
- Book Review - Linda K. Trevino and Katherine A. Nelson: Managing business ethics: Straight talk about how to do it right. New Jersey: John Wiley & Sons
Roz Sunley, University of Winchester Business School, UK

The papers can be downloaded from the [IJME Website](#).

FUNDING

Small Teaching and Development Grants 2011-12

With the reorganisation of the Higher Education Academy the small grants process will be centrally organised in future, rather than direct through BMAF and the other Subject Centres.

The HEA has allocated £1m across all subject areas for small grants in 2011-12, which is 50% greater overall than the sum previously available. Details for these are currently being finalised and a call for applications is expected in May. As soon as these are known we will place this information and any links on the BMAF website and notify you through e-news and other BMAF circulations.

RESOURCES

Book Review

The following book review has been published on the BMAF website:

- [A Question of Morale: Managing Happiness and Unhappiness in University Life](#)
by David Watson | Reviewed by Christine Cuthbertson

For more book reviews [Visit the Book Review Page](#).

OTHER NEWS

International Enterprise Educators Programme

The International Enterprise Educators Programme (IEEP) is designed to develop entrepreneurial expertise in staff working in FE and HE institutions, with the aim to create entrepreneurial outcomes in others. The programme is made up of six modules and aims to build your knowledge and skills in applying wide-ranging approaches and tools to becoming an effective entrepreneurship educator; deepen your understanding of the venture creation and management process; demonstrate your entrepreneurial leadership capacities within an educational context; and make you better able to exploit your potential as a future leader in the field of entrepreneurship education.

The deadline to apply for the 2011-2012 IEEP has been extended until 8th April 2011. For more information [Visit the IEEP Website](#).

Coubertin Olympic Awards Student Essay Competition

Entries are now open for the second annual Coubertin Olympic Awards student essay competition.

The competition challenges teams of 2 to 4 students to write an essay that aims to identify, research and recommend solutions to issues relating to ethics, business, and sport.

The competition objectives are:

- To promote the application of the Olympic ideals and vision to the world of business, including the business of sport itself
- To raise awareness of and promote understanding of ethical issues and challenges in sports and the business of sport
- To encourage an exploration of how the principles of sportsmanship might be relevant to, applied to and of benefit to the competitive business environment

The deadline for entries is **30th April 2011**. For more information visit the [Competition Website](#).

New Inclusion and Diversity Resources from HEA & ECU

The Higher Education Academy and Equality Challenge Unit has published a commentary on 'Improving the degree attainment of Black and minority ethnic students'.

The publication is the culmination of the HEA and ECU summit programme, which brought 15 higher education institutions together to plan, develop, and/or pilot initiatives to address the attainment gap in their institutions. The commentary launched today showcases their varying approaches to help others develop their own work in this area.

More information on the commentary can be found at the [HEA Website](#).

ABS Launches Alumni Network

The Association of Business Schools has set up an Alumni Network which aims to engage with UK HE alumni globally and promote and add value to the UK HE Business School experience.

An Alumni Network Steering Group has been formed with representatives of 19 UK University Business Schools who plan to put on joint events and career enhancing activities that will allow all delegates to network as well as learn from experts in the field.

"We aim to engage with alumni from across Europe and beyond and to remind the world that the UK is a global leader in business and finance and that its educational environment is second to none. Universities are essential for building a strong and innovative economy. This initiative will promote HE UK internationally and will significantly contribute to the generation of relationships across the sector."

Elly Sample, Director of Marketing, Communications and Development for the University of Lincoln and Chair of the Steering Group.

A [Video of Max Clifford](#) speaking at the recent ABS Alumni Network event is available to watch at the ABS Website.

For more information on the ABS Alumni Network [Visit the ABS Website](#).

Islamic Studies Network Website Launched

The new Islamic Studies Network website is now live at <http://www.islamicstudiesnetwork.ac.uk/> . In addition to information about news, events and projects being coordinated by the Network, the site now also includes:

- An external events section – if you are organising or know of an event that you would like to be included in this listing please email the details to islamicstudies@heacademy.ac.uk.
- An enhanced resources section which can be searched, or browsed by resource type.
- An online form to join the network.

A link to our members only area (Ning), where you can upload your profile including your teaching and research interests, and join discussion groups relating to specific areas of interest.

[Visit the Islamic Studies Network Website](#)