



Business, Management, Accountancy and Finance Network e-Newsletter September 2011

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BMAF Transition Period

The BMAF Network officially closed its doors at the end of July 2011, but until the end of December the subject centre will continue to operate with a skeleton staff to oversee the transition period during which subject-level support for the business, management, accountancy and finance subject areas will be passed to the newly-restructured Higher Education Academy.

HEA Discipline Lead Roles

Richard Atfield is now in post as 'Discipline Lead - Business and Management' and can be contacted on richard.atfield@heacademy.ac.uk. Appointments to the Marketing, Finance & Accounting, Hospitality and Economics posts are in progress and should be announced shortly. The HEA have planning days in York next week for the new teams and outcomes will be shared in future bulletins.

Free BMAF Publications

We currently still have copies of all our previous publications available which we are willing to supply free of charge. These include all five books in the Enhancing Series, previous issues of the International Journal of Management Education and the BMAF Magazine. All these publications are available on request from bmaf@brookes.ac.uk.

BMAF NEWS

HEA Academic Associates

The HEA plans to use Academic Associates to support the disciplines and themes and enhance learning and teaching in HE. This may mean occasional days, part time or more depending on the need and your availability.

If you would like to express an interest in working with the HEA in this way in the future please register so your details are easy to access and minimise delays - in order to be considered you must be registered. An online Registration Form is available at the [Higher Education Academy Website](#).

HEA Teaching and Development Grants

The Higher Education Academy is inviting Departmental bids in the second and third phases of its Teaching Development Grant scheme to stimulate evidence-based research and encourage innovations in learning and teaching that have the potential for sector-wide impact:

The themes for these rounds of funding are: Employability and Internationalisation.

- Phase 2 Department Scheme - Current call for bids from departments for up to £30k, with a closing date of 23rd October 2011, to start in January 2012.

- Phase 3 Collaborative Scheme - up to £60k for cross institution and/or interdisciplinary collaborations - call 27th February 2012, deadline 22nd April 2012, commence July 2012
- Individual Scheme - look out for a further call in 2012 for individual grants

For more information visit the [HEA Funding Page](#).

National Enterprise Educator Awards 2011 Winner Announced

The 2011 Enterprise Educators Award ceremony took place at Coventry Cathedral on 8th September.

The ceremony brought together educators showcasing their excellence in enterprise and entrepreneurship in Further or Higher Education as part of the International Entrepreneurship Educators Conference (IEEC) Gala Dinner.

The BMAF-sponsored Enterprise Educator award went to Sue Poole from Gower College Swansea for her intervention: The expansion of Enterprise Education across Swansea Bay. The Highly Commended finalists were FRESH of Belfast Met and Campus Enterprise of Liverpool John Moores.

Other award winners include:

- Rise Up Student Committee (Newcastle University), which won the Student Educator Award.
- The Enterprise 'Champions' accolade, a collaboration between all HEIs in the Yorkshire and Humber region, one the Graduate Entrepreneurship Project Award.

For more information on the awards and this years winners visit the [NCEE Website](#).

'Open for Business' Open Educational Resources available

A wide range of free open educational resources (OER) for professional development are now available for download and use from <http://www.jorum.ac.uk>. Of particular relevance at this time of year is the 'Insiders' Guide' to being a new business academic and the companion Business Education Jargon Buster - more detail at the [Open for Business Project Page](#).

BMAF EVENTS

HEA Professional Recognition: Introducing New Open Access CPD Templates

11 October 2011 | University of Glamorgan

This seminar is designed to introduce a new open educational resource pack of CPD templates to support the UK Professional Standards Framework (UKPSF) for Teaching and Supporting Learning.

The CPD Template pack has been designed and developed to support individuals working in Higher Education gain professional recognition from the Higher Education Academy and has been released as an Open Educational Resource (OER) within the Open Materials for Accredited Courses (OMAC) strand linked to the UK PSF (Professional Standards Framework).

The workshop will provide an excellent opportunity for academic and support staff to explore these templates that can be used to help you gather evidence to develop a CPD record of your practice that holds value for you as a reflective practitioner and adds value for those who assess your application for HEA associateship or fellowship.

For more information visit the [Seminar Web Page](#).

BMAF SIG Meeting - Operations & Supply Chain Management

9 November 2011 | Roehampton University Business School, London

This event will bring together academics in the field of operations and supply chain, with both a service and manufacturing focus, to share good practice in teaching and learning in this discipline.

For more information visit the [Workshop Web Page](#).

Entrepreneurship Education - Exploring the Gender Dimension

8 December 2011 | University of London

This workshop aims to provide a forum for a focussed academic discussion of gender in entrepreneurship education. More specifically, the workshop will discuss the extent to which gender is a consideration in entrepreneurship education, exchange expertise and experiences of good practice and help propose a good practice framework for gender-aware entrepreneurship education and pedagogy.

For more information [Download the Programme](#) (.doc)

Other BMAF Events

- [BMAF Open Educational Resources Workshop](#)
30 November 2011 | Venue TBC

Upcoming External Events

- [Developing Digital Literacies: Developing Learners and Learning Organisations](#)
6 October 2011 | Bristol

- [OCR Business Consultative Forum](#)
26 August 2011 | Coventry
- [Green Gown Award Ceremony 2011](#)
3 November 2011 | London
- [European Conference on e-Learning](#)
10-11 November 2011 | University of Brighton

For more external events visit the [BMAF Events Page](#)

See also [Higher Education Academy Events](#)

PUBLICATIONS

International Journal of Management Education Volume 9 Number 2

The latest issue of IJME is now available for free download from the [IJME Website](#) and contains the following:

Papers

- Business ethics 101: The student is not a customer
Alma Acevedo, University of Puerto Rico, USA
- Commentary: In defence of the student as customer metaphor
Carl Obermiller and April Atwood, Seattle University, USA
- Rejoinder: Business ethics 101: The student is not a customer
Alma Acevedo, University of Puerto Rico, USA
- Action learning in international settings: Possibilities for developing organising insight
Amanda Hay, Nottingham Trent University, England
- Student experiences and views of two different blended learning models within a part-time post-graduate programme
Doris Schedlitzki, Pat Young and Pam Moule, University of the West of England
- Understanding international grading scales: More translation than conversion
Anne E Witte, EDHEC Business School, France
- Portrayals of management fashions in contemporary management and organisational behaviour textbooks
Andrzej Huczynski, University of Glasgow, Scotland
- Engaging international business students in the online environment
Nattavud Pimpa, RMIT University, Australia

Teaching Resource

- The experiences of Chinese students entering top-up courses: Comparing students from UK-style HND courses and students from Chinese diploma courses
Dave Burnapp and Wei Zhao, University of Northampton, England

Book Review

- Gayle C. Avery and Harald Bergsteiner: Sustainable Leadership: Honeybee and Locust Approaches. New York: Routledge. Paul Jennings, University of Winchester Business School, England

All papers are available from the [IJME Website](#).

Teaching Research and Development Projects 2010/11: Final Reports

Final reports are now available to download from the following Teaching Research and Development Projects which took place during 2010/11.

- [Final Report: International Staff in UK Business Schools: Difficulties and Student Perception](#)
Magda Abou-Seada and Michael Sherer, University of Essex
- [Final Report: Notions of Belonging - The Student Perspective](#)
Linda Johnson, London Metropolitan University
- [Final Report: Exploring perceptions and experiences of first year international students in relation to persistence and proposed withdrawal from Business degree courses](#)
Jennifer Jones, University of Brighton
- [Final Report: Collaborative Action Learning to Support the Development of 21st Century Students](#)
Hazel Messenger, University of Hertfordshire
- [Final Report: Cultural Equivalence in the Assessment of Reflective Writing](#)
Diane Rushton, Sheffield Hallam University
- [Final Report: The Impact of Learning Maths on Studying Accounting and Finance Course at University Level](#)
Dr. Xin Shi and Dr. Alberto Paucar-Caceres, Manchester Metropolitan University
- [Final Report: Evaluation of a Structured Model to Assist Business School Students Develop Critical Thinking Skills, based upon Kolb's Experiential Learning Theory and Paul's Elements of Thinking](#)
Jon Simon, University of Hull
- [Marketing the British Business School: Role of Research Reputation in Business School Choice as Perceived by the Research Leaders](#)
Prof. Ibrahim Sirkeci, Regent's College

Information on previous rounds of projects can be found at the [Teaching Research and Development Projects page](#).

OTHER NEWS

Call for Papers: Evaluating Enterprise Education

The editors of Education + Training are calling for submissions for a special issue on 'Evaluating Enterprise Education'. The deadline for submissions is 30 September 2011.

View the full [Call for Papers](#).

Invitation to the OCR Business Consultative Forum

The OCR (Oxford Cambridge and RSA Examinations) would like to invite you to be a member of its Business Consultative Forum. The key purpose of the forum is to help OCR ensure its qualifications meet the needs of a wide range of stakeholders.

The forum members are from universities, schools and colleges, professional bodies and employers. OCR are seeking more representation from Higher Education and would welcome your input to the group, which involves two meetings a year.

The next Forum meeting is in Coventry on **24 October 2011**. For more information [Read the Full Invitation](#).

Mark Freeman Appointed as Inaugural ABDC Scholar

BMAF would like to extend its congratulations to Associate Professor Mark Freeman (University of Sydney) on his recent appointment to the role of collaborative scholar at the Australian Business Deans Council (ABDC).

Professor Freeman has worked closely with BMAF on a number of occasions in his role as Discipline Scholar for the ALTC Business, Management and Economics Learning Network, including acting as Editorial Advisor to the International Journal of Management Education and keynote speaker at the 2010 BMAF Conference.

In his new role at the ABDC Professor Freeman will provide leadership in expanding deep collaboration across universities and other higher education providers, professional bodies, government and other stakeholders with the aim of improving the quality of business education in Australia.

For more information on his new appointment visit the [ABDC Website](#).

British Academy Offers Postdoctoral Fellowships

The British Academy's Postdoctoral Fellowship scheme is designed to enable outstanding early career researchers to strengthen their experience of research and teaching in a university environment, which will develop their curriculum vitae and improve their prospects of obtaining permanent lecturing posts by the end of the Fellowship.

Applicants are expected to be at an early stage of their academic career. The selection process is conducted over two stages, in order to reduce the burden on HEIs.

The closing date for application is **12 October 2011**. For more information visit the [British Academy Website](#).

JISC Offers Funding for Access to Resources and Open Innovation

JISC is inviting institutions to submit expressions of interest in undertaking projects that will proliferate good practice in Access to Resources and Open Innovation, building on JISC's investment in this area.

- **Access to Resources**

This funding aims to help institutions develop and demonstrate the provision-in-partnership of integrated online service models, offering access to information, knowledge and expertise to business and community organisations and individuals, especially SMEs.

- **Open Innovations**

This funding aims to help institutions develop and demonstrate effective models for opening up selected knowledge assets for co-development, with externals, in open marketplaces - creating new business opportunities from online co-development with external parties.

The deadline for expressions of interest is **19 October 2011**. For more information visit the [JISC Website](#).

HEFCE and Leadership Foundation Launch Innovation and Transformation Fund

HEFCE and the Leadership Foundation have announced they will be disseminating £1 million in funding as part of a new Innovation and Transformation Fund.

This will fund innovative projects to improve efficiency in universities and higher education colleges over the next two years.

For more information visit the [HEFCE Website](#).