



Business, Management, Accountancy and Finance Network e-Newsletter February 2011

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BMAF Events

The BMAF Conference 2011 will take place on 10-11th May 2011 at the Carlton Menzies Hotel, Bournemouth. The theme of the conference will be 'Graduates with Impact through Excellence in Business Education'. Early Bird registration rates will be available until Friday 4th March 2011.

Our 2011 Annual Conference provides an opportunity for those in business education to share innovative practice in UK and worldwide higher education relating to this important theme. We are seeking contributions in the form of discussion papers, workshops, discussion groups and posters on this topic as it relates to your practice on the following themes:

- The Impact of Graduates as Global Citizens;
- Graduate Impact on Enterprise, Entrepreneurship and Innovation;
- Graduate Impact through Subjects, Disciplines and Professions;
- Ensuring Graduate Impact through Innovation in Curriculum Design;
- Delivering Impact through Graduate Attributes

For more information [Visit the Conference Website](#).

Upcoming BMAF Workshops and Events

- [Games and Simulations Workshop](#)
18 February 2011 | Oxford Brookes University
- [Creativity, Imaginative, Curiosity and Flexibility Thinking Workshop](#)
25 February 2011 | University of Westminster
- [Islamic Studies Think Tank](#)
2-3 March 2011 | University of Northampton
- [Entrepreneurial Learning SIG Workshop](#)
11 March 2011 | Northumbria University
- [HRD SIG Workshop: Reflective Learning](#)
8 April 2011 | Leeds Metropolitan University
- [Supply Chain and Operational SIG Event](#)
13 April 2011 | Oxford Brookes University

For BMAF Workshops, visit the [BMAF National Workshop Programme](#).

See also [Higher Education Academy Events](#)

See also [Higher Education Academy 3rd Party Events](#)

Other Events

- **Higher Education Surveys for Enhancement Conference 2011**
The conference will bring together research and practice in using student experience surveys in order to explore their implications for the enhancement of learning and teaching.
19 May 2011 | Nottingham
For more information [Visit the Conference Website](#).
- **Enhancing Business Performance: The Role of Technology in Developing Skills and Knowledge**
This free one-day conference is being organised by the JISC RSCs in Scotland in partnership with The Higher Education Academy Scotland team to explore how institutions are turning increasingly to technology to provide Business and Employer Engagement solutions.
21 February 2011 | Edinburgh
For more information [Visit the Conference Website](#).

RESOURCES

Teaching Research and Development Grants 2010-11

The following round 11 TRDG interim reports are now available for download:

- [Developing and Trialing an Online Distance Learning resource to Support Students in Understanding the Content and Structure of Writing a Dissertation](#)
- [International staff in UK business schools: difficulties and student perception](#)
- [Exploring perceptions and experiences of first year international students in relation to persistence and proposed withdrawal from Business degree courses](#)
- [Collaborative Action Learning to Support the Development of 21st Century Students](#)
- ['International' management learning: a comparative study of new UK-domiciled and non-domiciled students' expectations, experiences, knowledge/practice outcomes on practice-based distance learning management courses](#)
- [The Impact of Learning Maths on Studying Accounting and Finance Course at University Level](#)
- [Voluntary Work Experience in Events Management - a Guide to Selecting Voluntary Placement Opportunities](#)
- [Evaluation of a Structured Model to Assist Business School Students Develop Critical Thinking Skills, based upon Kolb's Experiential Learning Theory and Paul's Elements of Thinking](#)

UN Multi-year Expert Meeting on Enterprise Report

The BMAF Entrepreneurial Learning SIG has published a report on the recent Multi-year Expert Meeting on Enterprise which took place on 19-21 January at the United Nations in Geneva.

The report is written by SIG Lead Andy Penaluna (Swansea Metropolitan University) and can be downloaded below.

[UN Multi-year Expert Meeting on Enterprise Report \(22kb .pdf\)](#)

BMAF NEWS

Business Student Voice Competition 2011

How I will use my learning to become a 'Graduate with Impact'

The 2012 Business Student Voice Competition is open to all students studying UK undergraduate programmes in business, management, finance and allied subject areas. Submissions can be in a variety of media (report, essay, article, diary, podcast, video, A1 poster etc) and should address the subject "How I will use my learning to become a 'Graduate with Impact'". Submissions should consider:

- Which elements of your learning experience make you feel you will have impact in the world in the future?
- Why was that experience effective for you?
- How do you intend to have impact? What have you contributed already?
- What could other students and academic staff learn from your experience?

The author of the winning submission will receive a **cheque for £300**, and **iPod Touch** and an invitation to attend the **Higher Education Academy Annual Conference** (5-6 July 2011).

Deadline for submissions: **Friday 18th March 2011**.

For more information visit the [Student Voice Competition page](#).

New Staff Members



BMAF is please to welcome **Christine Cuthertson** (right) to the team who joined us shortly before Christmas in the role of Academic Developer. Christine has worked as a lecturer and researcher at the universities of East London, Bournemouth, Cranfield and Oxford, with visiting posts at Southampton, Bedfordshire and Reading. In a career spanning 25 years, Christine has undertaken many of the roles associated with the everyday life of the academic community such as course and module development and delivery, course and year leadership, admissions, placements, projects and dissertations, research bids, mentoring and pastoral care.

BMAF is also please to welcome **Stacey Neal** who joined us as Subject Centres Office Administrator in December 2010. Stacey has previous administration and customer focused experience in various positions in the Construction and Social housing industry and she also previously worked for Oxford Brookes University, as

Administrator for Student Liaison. She has developed strong customer and colleague relationships in the various industries she has worked in over the years.

William Ross, who has previously worked for BMAF as Web Development Assistant, has now taken on the role of Systems Information Officer.

OTHER NEWS

Change Academy 2011: Call for Proposals

The Higher Education Academy is inviting proposals to participate in its Change Academy 2011 programme.

"It is clear that higher education is facing a challenging future, with reduced public funding, an increased focus on enhancing the student learning experience and an even greater emphasis on organisational effectiveness. Change Academy is your opportunity to approach these challenges in an imaginative and creative way.

Organised in partnership between the Higher Education Academy and the Leadership Foundation for Higher Education, Change Academy is a year-long process that includes specific development opportunities for nominated team leaders, an ongoing support network and a four-day residential. It provides a creative environment in which the whole team can focus on planning and developing strategies for lasting change."

The deadline for proposals for the 2011 Change Academy is **Thursday 3 March 2011**. To find out more, please contact the Change Academy team (01904 717500 or change@heacademy.ac.uk) or visit our website, which includes video commentaries from 2010 participants. If you would like to discuss potential change project ideas with one of the programme directors, please contact Steve Outram (07976 132804) or Lesly Huxley (07977 457949).

Statistics for the Terrified

Statistics for the Terrified is a straightforward Statistics tutorial aimed at anyone involved in teaching research methods or statistics to students.

The guide is also suitable for undergraduates and for those who need a grasp of research and critical thinking in their work.

For more information visit the [Statistics for the Terrified Website](#).

Teaching International Students Project Newsletter

The latest newsletter from the Higher Education Academy's Teaching International Students Project is now available and contains information on developments at Ulster and a report dealing with unacceptable writing strategies in an MBA Marketing module.

The newsletter can be read online at the [Higher Education Academy Website](#).

Call for Chapters: Higher Education Management and Operational Research

The editors are inviting the submission of chapter proposals for a new book - *Higher Education Management and Operational Research: Demonstrating New Practices and Metaphors*.

The book will encompass all hierarchical levels of HE management including the strategic issues facing HE institutions, faculties and departments and also issues relating to management of the student experience, student engagement, pedagogy and student support.

The deadline for submissions is **14 February 2011**.

For more information [Read the Full Story](#)

Cambridge Assessment Launch Consultation on HE/Awarding Body Engagement

Cambridge Assessment is requesting feedback on new policy proposals which state that Higher Education should have a greater role in the design of post-16 qualifications in the UK. The consultation hopes to reintroduce a discussion between HE and awarding bodies, unmediated by state agencies, that will provide a strategy for real engagement between the two groups.

The deadline for feedback is 11 February 2011. The policy proposal and feedback information can be found at the Cambridge Assessment website.

QAA Invite Contributions to Enhancement Themes Newsletter and TiPZone

The focus of articles should be how higher education institutions have used or built on one or more of the previous Enhancement Themes to enhance the student learning experience. We would welcome articles from students, practitioners, senior managers, support staff (or any combination of these), among others.

Articles should be no longer than 500 words and be submitted by **11 February 2011** for inclusion in the March edition. Articles should be submitted to enhancement@qaa.ac.uk.

British Academy Announces Rounds of Small Grants

The new round of grants include conference support grants, small research grants, mid-career fellowships and international partnership grants to develop institutional links between the UK, Africa, the Middle East or South Asia.

All the grants have deadlines during March and further information can be found [here](#).

Invitation to Tender: Attracting International Students

The Equality Challenge Unit is inviting tenders to take part in research to investigate and address equality issues arising from internationalisation in Scottish institutions.

The project 'Attracting international students: equitable services and support, campus cohesion and community engagement' will investigate four areas: Equity of

support and professional services to domestic and international students, Relationship between domestic and international students, Relationship between local host communities and international students & Relationship of institutions with their local minority communities.

The ECU is currently seeking to commission this research.

For more information [View the Invitation to Tender](#).

HEPI Publishes Higher Education Supply and Demand to 2020 Report

The Higher Education Policy Institute has published the sixth in a series of reports that examine the changes in demand for Higher Education.

The latest report builds on previous reports findings, including that a significant numbers of pupils with very good GCSEs do not progress with their education. The report also reveals that the number of applicants for university places has increased in the past six years at a rate more than 50 per cent faster than the number of acceptances and considers the extent of likely unmet demand in the future as a result.

The report can be downloaded in full or in executive summary format from the [HEPI Website](#).