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BMAF EVENTS



The BMAF Conference 2011 will take place on 10-11th May 2011 at the Carlton Menzies Hotel, Bournemouth. The theme of the conference will be '**Graduates with Impact through Excellence in Business Education**'. Early Bird registration rates will be available until Friday 4th March 2011.

Our 2011 Annual Conference provides an opportunity for those in business education to share innovative practice in UK and worldwide higher education relating to this important theme. We are seeking contributions in the form of discussion papers, workshops, discussion groups and posters on this topic as it relates to your practice on the following themes:

- The Impact of Graduates as Global Citizens;
- Graduate Impact on Enterprise, Entrepreneurship and Innovation;
- Graduate Impact through Subjects, Disciplines and Professions;
- Ensuring Graduate Impact through Innovation in Curriculum Design;
- Delivering Impact through Graduate Attributes

Call for Papers: We are inviting submissions of Discussion Papers, Workshops/Discussion Groups and Posters. The deadline for proposals is **Friday 21st January 2011**.

For more information [Visit the Conference Website](#).

Upcoming BMAF Workshops and Events

- [Internationalisation SIG Workshop](#)
5 November 2010 | Manchester Metropolitan University
- [BMAF e-Learning Workshop](#)
11 November 2010 | Westminster
- [AM/BMAF Marketing Education SIG Workshop](#)
12 November 2010 | University of Central England

For BMAF Workshops, visit the [BMAF National Workshop Programme](#).

See also [Higher Education Academy Events](#).

See also [Higher Education Academy 3rd Party Events](#).

OTHER EVENTS



HLST Annual Conference: Enriching Student Learning through the 2012 Games

St. Hugh's College, Oxford | 9 November 2010

This conference will explore opportunities presented by the 2012 Olympic and Paralympic Games to re-vitalise curricula to enhance student learning opportunities and experiences, and to encourage student engagement with learning. Speakers include Dikaia Chatziefstathiou and Mike Weed (Canterbury Christ Church University), Ian Henry (Loughborough University) and Andy Miah (University of the West of Scotland).

Preparing for Success: Supporting International Students in the Disciplines

A 'Teaching International Students (TIS) Project' - Seeking participants from business education | 12 November 2010, University of Southampton

For academics from across the disciplines to look at ways in which more collaborative, disciplinary-specific pre-sessional provision for international students can be developed.

For further information or to register please visit the [LLAS Website](#).

ABS/BMAF Advanced Teaching Programme 2010/11

Registration is now open for the ABS/BMAF Advanced Teaching Programme which seeks to enhance the quality of learning, teaching and assessment and student satisfaction in schools of business and management. It is aimed at individuals who are responsible for setting standards and who deliver programmes in business schools. The programme is offered jointly by the Association of Business Schools in association with BMAF and is equivalent to Master's level and 600 hours' learning.

The programme is based on creating a cohort of up to 20 participants who commit to participate in four sessions. The sessions are spread over ten months and include: presentations, interactive discussions, peer visits and feedback, Skype meetings, visits to business schools and technology providers and individual projects mapped onto professional standards. For more information [Visit the ABS Website](#).

Call for Papers: Internationalisation of Pedagogy and Curriculum in Higher Education

The organisers are inviting proposals for 30 minute paper presentations, one hour workshops and poster presentations around the conference themes:

- New ways of teaching, learning and assessment: Challenges and opportunities for teaching practice, student engagement and participation, assessment and supervision of learning

- New ways of curriculum design and delivery: Internationalising the curriculum for all students within 'at home' and 'abroad' contexts, adaptive and flexible models of programme delivery, transcultural and transnational programmes and partnerships
- New ways of thinking and acting: Developing the global citizen, intercultural learning and respectful dialogue, responding to student diversity and equity, enhancing graduate employability and future life trajectories
- New ways of listening: Discovering and responding to new or unfamiliar voices among students and staff, embracing 'other' academic and intellectual traditions

For more information visit the [Conference Website](#).

Call for Papers: Assessment in Higher Education Conference

The Centre for the Development and Enhancement for Professional Practice is inviting paper submissions for its third Assessment in Higher Education Conference.

Both individuals and teams are invited to submit proposals related to the following themes:

- Assessment design
- Marking and academic standards
- Involving students in assessment & feedback
- Assessment for learning
- Assessment technologies

For more information visit the [Conference Website](#).

BMAF NEWS

Business Student Voice - New Facebook Group

Following the success of the Business Student Focus Group that took place on 1th October, we have launched a Facebook group to provide a forum for sharing students reflections and ideas about the learning experiences and opportunities offered in university business courses. The group is open to students across the UK and internationally, undergraduates and postgraduates, and alumni as well. Please encourage your students to visit the group and join in the discussions.

To join the group visit the [Business Student Voice Facebook Page](#) (you will need to log in to Facebook to access it).

BMAF PUBLICATIONS

Enhancing Learning through Assessment in business, management, hospitality, leisure, sport, tourism

Enhancing Learning through Assessment, the latest in the BMAF/HLST case study series, is now available. The book contains 15 case studies that explore the issues surrounding assessment and how assessment can be used to enhance learning.

The book is edited by Patsy Kemp, Richard Atfield and Richard Tong, and is published by Threshold Press. Individual complimentary hard copies are available on request, please [Email BMAF for more information](#).

The individual case studies can also be downloaded in PDF format from the [BMAF Website](#).

International Journal of Management Education Volume 9 Number 1

The latest issue of IJME is now available and contains the following:

- Filling a pail or lighting a fire? The intellectual development of management undergraduates
Berry O'Donovan, Oxford Brookes University
- The motivations to study of undergraduate students in management: The impact of degree programme and level of study
Andy Adcroft, University of Surrey
- Teaching human resource management in Croatia using work-based action projects
Ivona Skreblin Kirbis, Zagreb School of Economics and Management, Croatia and Randy Richards, St Ambrose University, USA
- "Act them into a new way of thinking": Multiple stakeholder perspectives on developing international and cultural leadership (ICL) through experiential learning
Joanna Crossman, University of South Australia
- An analysis of students' awareness of personal finance in higher education: A Welsh, English and Northern Irish perspective
Pru Marriott, Winchester Business School, Michael Pogue, University of Ulster, and Julia Osgerby, Winchester Business School
- Embedding reflective practice in undergraduate business and management dissertations
Martin Rich, Cass Business School
- A conceptual framework for management academics' behavioural intention to influence students' and companies' values
Dirk C Moosmayer, RWTH Aachen University, Germany, and Matthias Bode, University of Southern Denmark
- Introductory financial accounting students: Exploring their views of course texts
John Ferguson, University of Strathclyde, and David Collison, David Power and Lorna Stevenson, University of Dundee

The journal can be read in full online at the [IJME Website](#).

RESOURCES

TRDG Successes

BMAF Associate Director Brenda Eade has produced a report that examines the outcomes of the fifty-six Teaching, Research and Development Grants (TRDGs) that have been awarded by BMAF since 2005. In addition to this a series of case studies on

individual projects has been produced, highlighting their contribution to enhancing the student experience.

Both the report and case studies can be found at the [TRDG Successes page](#).

OTHER NEWS

IEEC2010 Concordat

Enterprise Educators UK and the National Council for Graduate Entrepreneurship has published a document detailing the outcomes of the International Entrepreneurship Educators Conference that took place on 1-3 September 2010 at Cardiff University. The 'IEEC2010 Concordat' makes 5 calls for action: 1. Integrations and pathways, 2. Improved support and leadership, 3. Clarity of impact measures and associated funding priorities, 4. Improved guidance on issues of quality and assessment, and 5. Recognition and reward. For more information [Download the IEEC2010 Concordat](#) (.pdf).

ISSOTL: The International Commons

The latest issue of The International Commons, the newsletter of the International Society for the Scholarship of Teaching and Learning, is now available. The issue includes articles on SOTL involving students, collaborative inquiry and asking 'big questions' in SOTL as well as news and reviews from the SOTL. The issue can be downloaded from the [ISSOTL Website](#).

Lifelong Learning UK eBulletin

The latest ebulletin from Lifelong Learning UK is now available and includes information on events and workshops, reviews of teacher qualifications, profiling the CLD workforce in Scotland and new resources for adult careers service in England. For more information visit the [Lifelong Learning UK Website](#).

Assessment and Feedback Seminar Series 2011

The Higher Education Academy is inviting UK HE Institutions and FE colleges delivering HE to host events as part of the 2011 Assessment and Feedback Seminar Series. The seminar series seeks to explore policies and practice in the following thematic areas:

- Giving Effective Student Feedback
- Getting 'more for less' in assessment and feedback
- Assessment and flexible learning

The series will take place between March and July 2011. Grants of £500 are available for each event. The deadline for expressions of interest is **Tuesday 30 November 2010**. For more information [View the Call for Papers](#).

Call for Papers: Journal of Management Studies

The Journal of Management Studies is inviting submissions for a special issue on 'Professional and Institutional Change'. The editors are seeking papers that focus on the institutional work of professions in the context of business and the capital market system. Specifically, the editors are interested in research that theorizes the role of professionals and professional service firms in creating, maintaining and changing key societal institutions.

The deadline for submissions is 31 December 2010. For more information [Download the Call for Papers](#) (308kb .pdf)

British Library Launches New Research Portal

The British Library has launched a new Management and Business Studies Portal to help university researchers and busy managers find and use high quality management research publications by providing access to the vast British Library digital and print collections.

For more information visit the [British Library Website](#).

Call to participate in study: International students, mobile phones, internet and social media

A team at UCLan are inviting institutions to take part in a study to look at how mobile phones, social networking and internet sites such as TAG can support international students and students from ethnically diverse backgrounds in their transition into higher education. In you are interested in participating email thealternativeguide@uclan.ac.uk.