

# ***The International Journal of Management Education***

## ***Getting Started and Getting Published in IJME***

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# ***Aims of Presentation***

- ***To introduce new researchers to the research publication process in IJME***
- ***To provide some advice and guidance on research and paper preparation***

# ***Three Questions to Ask of All Research***

## ***Why?***

- ***The background to the research, why is it important?***

## ***What?***

- ***The aims of the research study, what do the researchers hope to achieve by conducting the study?***

## ***How?***

- ***The choice of method(s), are they appropriate to the aim(s) of the research? Do they meet the needs of the research question(s)?***

# ***Research Publication Process***

- ***Initial submission read by Editor***
- ***Editor or Associate Editor locates reviewers***
- ***Double-blind refereeing process***
- ***Editor prepares report for authors***
- ***If revise and resubmit - prepare document responding to reviewers (and Editor if necessary)***
- ***Two or three rounds is normal***
- ***Ensure reviewers' concerns are met in full before returning paper***

# ***Finding a Research Area***

- *Read a range of quality academic journals*
- *Most good academic articles will indicate the scope for future research*
- *Attend research conferences (regularly)*
- *Read research strategies of government and quasi government bodies*
- *Identify themes of interest and topicality*
- *If you're teaching is up to date then you should be aware of the current issues*
- *Develop the theme – where are the boundaries?*

# ***Target the Journal***

- ***Literature review – needs to be up to date and contain adequate references to demonstrate that this is an area worthy of investigation/research debate***
- ***The journal has an international focus – try to write with an international audience in mind – don't be parochial***

# ***Countries of Submission (2006-10)***

UK	92	Spain	2
USA	19	France	2
Australia	16	New Zealand	2
India	9	Republic of Ireland	2
Nigeria	5	Taiwan	2
Canada	4	United Arab Emirates	2

And submissions from Botswana, China, Croatia, Cyprus, Denmark, Egypt, Ethiopia, Finland, Greece, Iran, Kuala Lumpur, Lesotho, Malaysia, Saudi Arabia, Sweden and Uganda.

# *Countries of Reviewers (2006-10)*

Australia	France	Singapore
Bahrain	Hong Kong	South Africa
Belgium	Ireland	Spain
Canada	Malaysia	Sweden
China	Netherlands	UK
Denmark	New Zealand	USA
Finland	Norway	

# ***Aims and Scope***

- ***provides a forum for scholarly reporting and discussion of developments in all aspects of teaching and learning in business & management***
- ***seeks reflective papers which bring together pedagogy and theories of management learning; descriptions of innovative teaching which include critical reflection on implementation and outcomes***

# ***Welcomes Submissions on...***

- ***Critical perspectives on practice of business & management education;***
- ***Educational practice across all the business disciplines within higher education, and in particular, accountancy, finance, human resource management, marketing management, operations & information management;***
- ***Changes in structure of business & management education, and changing role of business & management educators;***
- ***Relationships between business & management programmes and employer needs;***
- ***Globalisation of business & management education.***

# ***Paper Categories***

- ***Academic Papers = 5000 to 8000 words***
- ***Research Notes = 3000 to 5000 words***
- ***Teaching Resources = 1000 to 3000 words***
- ***Book Reviews < 1000 words***
- ***“Normally” – it is possible to exceed these limits in exceptional circumstances e.g. recommendations of reviewers***

# ***Locate and React to Feedback***

- ***Don't just send your paper straight to the journal***
- ***Give your work lots of exposure (staff seminars, other Universities, conferences)***
- ***Be willing to give ground and listen to comments – record or note points made***
- ***Allow sufficient time for discussion***
- ***Be critical – where is your paper weak?***
- ***Don't wait too long before submitting***

# ***Journal Rankings and Preferences***

- *There are many listings of journal rankings, many driven by the UK's RAE exercise.*
- *The Association of Business Schools has a journal quality guide available on-line*  
*: <http://www.the-abs.org.uk>*
- *IJME is ranked as 1\* journal on a scale of 0 to 4\**
- *This is quite respectable for a relatively young journal without a commercial publisher*

# ***Preparing a Paper for IJME***

- ***Comply with journal's guidelines to authors***
- ***Be systematic in your working methods – keep versions of your paper clearly labelled, data files structured and maintained***
- ***Be prepared for a reasonably long wait for reviewer's comments – maybe 2 months***
- ***Don't be tempted to send to more than one journal at a time – it is not regarded as ethical***

# ***Receiving the Reviewers' Comments***

- ***All academic papers will be criticised – don't take it personally***
- ***Read the reviews and the editor's comments, but don't do anything on the day you receive them***
- ***Discuss with co-author, mentor, colleagues***
- ***Is the paper fundamentally "flawed"?***
- ***Are the inadequacies in method (data) irreparable?***
- ***Can the data be reanalysed?***

# ***Responding to the Reviewers***

- ***Demonstrably and systematically deal with points raised by reviewers***
- ***Can you satisfy (to a large extent) the reviewers' criticisms?***
- ***Be polite and engaging in your response***
- ***Don't fool yourself – is it time to give up with this journal?***

# ***Submissions and Acceptances***

	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001
<b>Total submissions</b>	<b>10</b>	<b>25</b>	<b>47</b>	<b>46</b>	<b>48</b>	<b>17</b>	<b>34</b>	<b>18</b>	<b>38</b>	<b>38</b>
<b>Rejected/closed</b>		<b>11</b>	<b>19</b>	<b>21</b>	<b>31</b>	<b>12</b>	<b>24</b>	<b>10</b>	<b>23</b>	<b>20</b>
<b>Under review</b>	<b>10</b>	<b>12</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Accepted</b>		<b>2</b>	<b>26</b>	<b>24</b>	<b>17</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>15</b>	<b>18</b>
<b>Acceptance rate (%)</b>			<b>55.3</b>	<b>52.2</b>	<b>35.4</b>	<b>29.4</b>	<b>29.4</b>	<b>44.4</b>	<b>39.5</b>	<b>47.4</b>

# ***In Conclusion....***

- ***Publication in IJME follows a traditional blind refereeing system, relatively quick turnaround***
- ***Normal academic protocols and decision criteria***
- ***Up to date, well written pieces of interest welcomed***
- ***Give your paper lots of exposure prior to submission – don't send it in right away***
- ***Respond positively to reviewers' comments***
- ***Give it a go!***