



## **Professor Ursula Lucas**

Professor of Accounting Education  
Bristol Business School, University of the West of England

National Teaching Fellow, professional accountant and educational researcher, Professor Ursula Lucas of Bristol Business School, University of the West of England, has become a Senior Fellow of the Higher Education Academy.

Acknowledged internationally for her outstanding contribution to the teaching of and research into Accounting, as an academic subject and a profession, Professor Lucas's work is driven by her belief that the development of learning and teaching expertise should be championed within both higher education and professional training.

She demonstrates this throughout many aspects of her work. She led an enquiry into the teaching and learning of introductory accounting across the UK as part of her National Teaching Fellowship project. She has also taken the lead in promoting accounting education internationally, organising two Accounting Education Symposia with the University of Sydney, Australia on the scholarship of teaching and learning and approaches to learning.

In response to the growing overseas economies and the enormous demand for accountants in Asia, Professor Lucas is developing an online, distance-learning, MSc pathway in professional learning and development for teachers of professional accounting students. This has introductory sponsorship from the Chartered Institute of Management Accountants (CIMA).

Professor Lucas' research on approaches to learning in accounting and work-based learning, funded by the Higher Education Academy and professional accounting bodies, is widely cited and has become key reading in international education. She is Senior Associate Editor of the leading publication *Accounting Education: an international Journal (AE)*, and has been actively involved in senior roles within professional education and assessment processes for 20 years.