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Mark is Professor of Organisational Behaviour as well as Director of the Practice-Based Professional Learning Centre, a HEFCE funded Centre for Excellence in Teaching and Learning. He gained a National Teaching Fellowship in 2007 for his work on practice-based learning.

His career has been marked by successful advocacy of learning design approaches which value the life and work experience we bring with us to learning, make use of the learning in our lives outside university and the lives of others we interact with; and which treats scholarly ideas as a scaffolding for learning in practice contexts.

Mark built a partnership with BBC2's flagship business series *The Money Programme*, establishing, with colleagues, a range of complementary learning resources for the audience on an OU/BBC website. He also acted as principal academic adviser to the OU/BBC2 series *Can Gerry Robinson Fix the NHS?* Both series have become important resources for OU course design. More recently he was an academic advisor on the BBC documentary series on the financial crisis *The Love of Money*.

His published research concerns the translation of management practices between international contexts and the expertise and learning of finance professionals. He is currently engaged in a major three-year, EU-funded research programme examining the role of emotion in financial decision-making and which aims to contribute new technology-enhanced approaches to learning which support the improvement of financial decision-making for private citizens and finance professionals.