



Journal of Hospitality, Leisure, Sport & Tourism Education

Vol. 1, No. 2.

ISSN: 1473-8376

www.hlst.ltsn.ac.uk/johlste

Editorial

John Tribe

Chair of Editorial Board

DOI:10.3794/johlste.12.ed

© Journal of Hospitality, Leisure, Sport and Tourism Education

Welcome to the second edition of the Journal of Hospitality, Leisure, Sport and Tourism Education (JoHLSTE). In this edition we take advantage of the distinctive features of this publication being an e-journal with a flat management structure. We plan to make full use of these benefits to enable us to be more responsive, and able to offer more timely articles than some of our print-based and publisher-bound competitors. Being an e-journal brings us considerable benefits in terms of speed of production. It enables our entire refereeing process to be carried out electronically with considerable savings in time. It also means that we have much shorter deadlines for finished copy to be included in any edition - typically only three weeks prior to an edition going live on our website. Neither do we have any constraints in terms of the size of any edition. We can quite readily accommodate any sudden surges in the supply of articles. Additionally our flat management structure means that decisions of the Editorial Board can be put into practice without delay.

There are two developments in this issue that are made possible by this. First we are able to introduce our Comments and Rejoinders section. This of course is a standard feature of many journals, but JoHLSTE is able to publish a comment in this edition on an article in the last edition. This does offer a more immediate debate than is often the case. The comment offered here is by Bob Brotherton who takes issue with some of the assertions made in Paul Slattery's article *Finding the Hospitality Industry* (Slattery, 2002). Readers are encouraged to take this debate forward in the next edition.

The second development represents the introduction of a new section that arose from discussions in the last Editorial Board meeting and which we hope will perform a useful function. The section is titled Perspectives and here a space is offered for contributors to make an initial mapping of the issues surrounding a recent development in Hospitality, Leisure, Sport and Tourism education. As such it can act as an early stimulant for further research. David Botterill launches this section with a paper entitled *Tourism Studies and Research Quality Assessment in UK Universities*. Botterill's argument is essentially that Tourism was not well-served in the most recent Research Assessment Exercise (RAE). By looking at other measures of tourism research (PhD completions), Botterill suggests that Tourism's significance was under-reported through the RAE. He looks at other consequences for Tourism relating from the structure of the RAE and makes recommendations for the future. It is likely that both Tourism and Hospitality found difficulties of fit with the RAE structure, whereas Leisure and, to a greater extent, Sport were more easily accommodated in Unit of Assessment 69. However, it would be interesting to hear from researchers in these areas about how they were affected by the RAE process.

There are four academic papers in this edition of the journal. Two papers focus on issues of culture and learning. In the first - *University Hospitality Education for International Management: a case of*

wasted opportunities? - Diane Seymour and Panikkos Constanti draw on two pieces of qualitative research and consider how far the experience of studying in a culturally diverse context enables students to develop the intercultural competences necessary for managers in a global economy. Paul Barron and Charles Arcodia approach the issue of culture and learning from a different point of view. In their article - *Linking Learning Style Preferences and Ethnicity* - they examine issues surrounding Asian students of Confucian culture heritage who are studying in Australia. Their paper examines the individual and collective preferred learning styles of a sample of these students, analyses links between ethnic origins and preferred learning style, and suggests that preferred learning styles should be taken into consideration when developing a curriculum which is accessed by international students.

The two other academic papers take up very different themes. Marianna Sigala's article - *The Evolution of Internet Pedagogy: Benefits for Tourism and Hospitality Education* - continues the topical and pertinent debate about the place of e-learning and the use of the Internet in tourism education that was initiated in JoHLSTE 1(1). The final academic paper investigates a practical problem faced by many Sports Studies students. Andrew Lane, Ross Hall and John Lane consider the difficulties that Sports Studies students report in learning statistics. Their approach to the problem is clear from the title of their paper - *Development of a Measure of Self-Efficacy Specific to Statistics Courses in Sport*.

In the practice papers section Becky Warrior writes about her *Reflections of an Education Professional*. Her interest in this subject arose whilst studying part time for her Postgraduate Certificate in Education in Post Compulsory Education and Training. Warrior argues that professionalism is synonymous with quality and the current practices relating to maintaining and monitoring standards in education are issues of contentious debate. She goes on to offer some reflections on the reality of trying to maintain an equitable, inclusive and up-to-date professional profile based upon her experiences as a Lecturer in Sports Sociology. Ross Hall completes the practice papers section with some *Observations on a Year using the Wolverhampton On-Line Learning Framework*.

Finally David Duval and Michael Hall provide an interesting Research Note from New Zealand. Duval and Hall were anxious to find out how the events of September 11th 2001 might affect student perceptions on future career opportunities in the tourism industry. They found 'somewhat to the relief of the Department' evidence suggesting that 'student interest and awareness of the tourism industry was actually strengthened'.

References

Slattery, P. (2002) Finding the Hospitality Industry. *Journal of Hospitality, Leisure, Sport and Tourism Education* 1(1), 19-28.