



## Resource Guide to the Olympic Games

### Introduction

The Olympic Games are a central, staple topic within the study of sport. Together with the FIFA World Cup Finals, the Summer and (to a lesser extent) Winter Olympic Games ('the Games of the Olympiad') have become truly global events. The decision to award London the Summer Games in 2012 will increase interest, but before then, Beijing (China) is due to host in 2008, an Olympiad certain to raise a number of issues, not least the central relationship between sport and politics, the nature of Olympism and the modern Olympic Games.

Although clichéd, it is appropriate to state that within the Olympics can be found every sporting issue. As Tomlinson notes, 'making sense of the Olympics is no straightforward task. Much depends on where you look.' (2005: 62. 'Olympic Survivals' In L. Allison (Ed.) *The Global Politics of Sport*). The vast range of material available to those interested in studying the Olympics means that for the sake of usability, the focus of this guide is contained to broadly socio-historic-cultural aspects of the Games. Were a review to be made of all possible academic approaches to Olympism, the output would rapidly become too large to be of practical use. Overlap already exists with other HEA Resource Guides, most notably Event Management (Bowdin, 2003) and Volunteers (Warrior, 2005).

Therefore, those attempting to study the Olympics will need to remain focussed in their research, or face the prospect of becoming lost in an Olympic-sized forest of available material. That said, a useful A-Z, author-led guide with some 1600 reference (which begins to show the range of material on the Olympics) has been prepared by Veal and Toohey (2005). With so many issues and so much material, the use of headings in this guide is a somewhat artificial construct as few discrete areas exist in a study of the Olympics.

### The Structure of this Guide

The vast majority of material identified here is either academic books or articles from peer reviewed, popular journals. Material which takes an uncritical position towards the Olympics, as well as that which is more questioning of the Games (and of the IOC in particular), is included. The guide begins with identification of 16 noteworthy multi-themed texts, each of which acts as a primary source and makes a useful contribution, although in some cases the text will principally act as a stepping-stone towards further (more focused) research. Where a book or journal article relates to a specific Olympiad it is shown under the specific Games (e.g. Sydney 2000). Where a

book or journal article focuses on a particular theme, it is shown under the appropriate themed heading. With a large number of journal articles being available, the more recent articles are included, with older articles only identified where they have not been superseded.

## **Annotated Bibliography**

### **Bale, J. and Christensen, M. (Eds.) (2004) *Post-Olympism* (Oxford: Berg)**

This is essential reading for those interested in Olympism. This book considers the future of the Olympic Games in terms of form and function. A multi-disciplinary collection of essays that cover a range of issues, it acts as a valuable single source. A serious collection with the depth of many papers suggesting it is not suitable for those seeking an introduction to Olympism. It includes the following chapters:

1. Post Olympism? Questioning Olympic Hystiography.
2. What's the difference between propaganda for tourism or for a political regime? Was the 1936 Olympics the first post modern spectacle?
3. China and Olympism.
4. The global, the popular and the inter-popular: Olympic sport between market, state and civil society.
5. Cosmopolitan Olympism, Humanism and the spectacle of 'race'.
6. Post-Olympism: Olympic legacies, sport spaces and the practices of everyday life.
7. The future if a multi-sport, mega-event: is there a place for the Olympic Games in a 'Post-Olympic world'?
8. Making the world safe for global capital. The Sydney 2000 Olympics and beyond.
9. The Disneyfication of the Olympics? Theme parks and freak-shows of the body.
10. Essence of Post-Olympism: a prolegomena of study.
11. Sportive Nationalism and globalisation.
12. The vulnerability thesis and its consequences: a critique of specialisation in Olympic sport.
13. Doping and the Olympic Games from an aesthetic perspective.
14. Post-Olympism and the aestheticisation of sport.
15. Laying Olympism to rest.

### **Brohm, J-M. (1978) *Sport. A Prison of Measured Time* (Worcester: Pluto Press).**

A polemic tract dismissed by many, it remains a refreshing and important critique of modern sport from an orthodox Marxist position. A number of chapters have relevance to the Olympic Games, including *The Olympic Opiate*; *the Olympic Games and the Imperialist Accumulation of Capital*; *the Anti-Olympic Appeal of the Ecole Emanciptee*.

### **Girginov, V. & Parry, J. (2004) *The Olympic Games Explained. A Student Guide to the evolution of the Modern Olympic Games* (London: Routledge)**

This text is aimed very much at offering overview and introduction to the issues, which will require follow-up reading. The general level of discussion is at times quite basic with little depth or critical edge and it therefore best suited for entry level degree students. Contains a number of boxes with 'in brief guides' with study activities and review questions. Complemented by a CD Rom and website. Chapters: *The idea of Olympism*; *The Ancient Olympics Games*; *Revival of the Modern Olympic Games*; *Britain in the Olympic movement*; *The Paralympics*; *the Olympics and the*

mass media; Olympic Marketing; Economic and environmental impacts on the Olympic Games; Organising the Olympic Games; Olympic Politics; Ethics of sport and Olympism; Drugs and the Olympic Games; Sport, art and the Olympics; Olympic education – celebrating the Olympics; Case Studies (Olympic Games of 2000, 2002, 2012).

**Jennings, A. (2000) *The Great Olympic Swindle: When the World Wanted its Games Back* (London: Simon & Schuster)**

**Jennings, A. (1996) *The New Lords of the Rings: Olympic Corruption and How to Buy Gold Medals* (London: Pocket Books)**

**Simson, V., Jennings, A. and Nally, P. (1992) *The Lords of the Rings: Power, Money and Drugs in the Modern Olympics* (London: Simon & Shuster)**

A trilogy of highly readable texts written by experienced investigative journalists. Highly critical of those they accuse of selling sport (and Olympism) to multi-national corporations, they suggest little remains of Corinthian idealism in sport. Focussing on the IOC members, its structure and Samaranch's autocratic presidency a litany of examples is offered of corruption and greed. These are significant works which expose IOC corruption, and have in a small way, begun to move the IOC to become a more open and accountable organisation.

**Lenskyj, H. (2000) *Inside the Olympic Industry. Power, Politics, and Activism* (Albany: SUNY Press)**

Highly recommended and complementing the journalistic style of Jennings and Simpson (see above), this is a highly accessible text with substantial evidence presented to suggest that the Olympics is no longer a movement but has become a multi-national industry. Focussing on the disjuncture between myth and reality, the author exposes the IOC's Faustian relationship with the corporate world. Taking a grass-roots perspective, Lenskyj gives a voice to those who have been marginalised when the games comes to town – whether this be socially, economically, politically or environmentally. Two chapters are based on earlier journal articles, Ch. 4: *Journal of Sport and Social Issues* and Ch. 8: *International Review for the Sociology of Sport*. Powerful and essential reading. Contents:

1. Salt Lake City: The Beginning.
2. The Scandals Unfold: A Long History.
3. Olympic Family Solidarity: Creative Connotations.
4. Toronto and Sydney Olympic Bids: When Winners Are Losers.
5. The Hidden Costs: Olympic Impacts and Urban Politics
6. Up Against the Olympic Industry: International Resistance.
7. Resistance in Atlanta and Sydney: Bread, Not Circuses.
8. Corporate Environmentalism: Olympic Shades of Green.
9. The Mass Media and the Olympic Industry: Manufacturing Consent?

**Preuss, H. (2006) *The Economics of Staging the Olympics: A Comparison of the Games 1972-2008* (Cheltenham: Edward Elgar)**

In contrast to Lenskyj text this is a revision of an earlier work (*Economics of the Olympic Games 1972-2000*), which seeks to highlight the beneficial impact of the Olympic Games, financially and socially. Adopting a broad interpretation, wider economic issues are considered, and whilst generally accessible there are some sections which require a grounding in economics. Overall, the tone is positive, and given the author's thoroughness and expertise, the evidence presented needs serious consideration. Identification is given to the financial structure of the IOC, with hosting the Games seen as a catalyst for urban redevelopment. Contains an interesting discussion on how developing countries might be able to stage the Games, and a longer section on the various IOC committees. With a preface from

Rogge (IOC President), this is a far from critical account of the financial costs and consequences associated with hosting the Games. An edited section of this book appears in B. Houlihan (2003) (Ed.) *Sport and Society: A Student Introduction* (Chapter 14: The Economics of the Olympic Games: Winners and Losers. pp. 252-271)

**Roche, M. (2000) *Megaevents and modernity. Olympics and Expos in the Growth of Global Culture* (London: Routledge)**

Although it contains a wider focus than just the Olympics with consideration of other mega-events, this is a particularly useful text and therefore identified as 'essential reading'. Coverage of the social history and politics of the mega-events begins with the Crystal Palace Great Exhibition of 1851, with attention given to the 1936 and 1992 Games. It discusses whether Expos are expressions of capitalism, nationalism and imperialism, and explores the impact of mega-events on national identity, (global) citizenship public space and time, and on mass culture. It investigates the significant relationship between the media and mega-events. An important and valuable contribution which has extra weight (not that any were needed) given that CM Hall's (1992) *Hallmark Tourist Events* text is no longer available.

**Schaffer, K. & Smith, S. (2000) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)**

Multiple essays which document the cultural politics of the Games. The overall quality of the essays is high and therefore highly recommended. Written in the run up to the Sydney Games, several of the essays address concerns which, though slightly different, will be faced by all host cities. The chapters are:

1. The Olympics in Retrospect: Winners, Losers, Racism and the Olympic Ideal.
2. Honour Restored: Jim Thorpe's Olympic Medals.
3. Jewish Athletes and the 'Nazi Olympics'.
4. Racing with Race at the Olympics: from Negro to Black to African American Athlete.
5. 'We Showed the World the Nordic way': Skiing, Norwegians and the Winter Olympic Games in the 1920s.
6. Men of the Game.
7. The Girls of Summer: Social Contexts for the 'Year of the Woman' at the '96 Olympics.
8. Women's sports: Coming of Age in the Third Millennium.
9. One Chromosome Too Many?
10. The Gay Games: Creating Our Own Sports Culture.
11. Carrying the Torch for Whom? Symbolic Power and Olympic Ceremony.
12. Whose Ceremony Is It Anyway? Indigenous and Olympic Interests in the Festival of Dreaming.
13. Who's Sorry Now? Drugs, Sports and the Media Toward 2000.
14. The Olympics and the Everyday.
15. Terrorism, 'Killing events' and their Audiences: Fear of Crime at the 2000 Olympics.
16. The Olympic Branding of the Aborigines: the 2000 Olympic Games and Australia's Indigenous Peoples.
17. Bidding for the Olympics: Site selection and Sydney 2000.
18. Sports for All? The Politics of Funding, Nationalism and the Quest for Gold.

**Seagrave, J. & Chu, D. (Eds.) (1981) *Olympism (Champaign, II: Human Kinetics)*.**

Rich in detail, this was one of the first multi-themed, multi-authored publications, and remains a comprehensive and significant contribution to the study of the Olympics. Cross disciplinary, the various essays seek to critically examine the history of Olympism (in its widest sense). The book is split into themes: Genesis, Issues and Problems, Women, Politics and Nationalism, Reform, Philosophy (psychology, sociology). Suitable for under- and post-graduate study. Contents:

1. Prologue and Transition: The 'Pseudo-Olympics' of the Nineteenth Century.
2. The Genesis of the Modern Olympic Games.
3. Capitalist and Socialist Interpretations of Modern Amateurism: An Essay on Fundamental Difference.
4. Restrictions against 'Broken Time' to Open Olympics.
5. Amateurism: Myth and Reality.
6. Tryphosa, Melpomene and Nadir: The IOC and Women's sport.
7. The State of Women's Sport: The Olympic, International and National Scenes.
8. Political Problems in the Olympic Games.
9. Nationalism: Inevitable and Incurable?
10. Analysis of ABC-TV Coverage of the 21<sup>st</sup> Olympiad.
11. The Olympic Games: Past, Present and Future.
12. A Decalogue of Olympic Games Reform.
13. How Sport Psychology can help Olympism.
14. Sports Psychology and Olympism: A Reaction and Elaboration.
15. Reflections on Sport Psychology and the Olympic Athlete.
16. Sociological Perspectives on the Olympic Games.
17. Crisis in the Modern Olympic Movement.
18. Socio-cultural Determinants of Olympic Success.
19. An Emerging Theory of Sports Spectatorship.
20. The Naturalistic Fallacy, Social Philosophy and the Olympics.
21. Social Forces and Professional Concerns Influencing the Modern Olympic Games.
22. Athletes, Aesthetes, Intellectuals and the Olympic Games: Then and Now;
23. Sport Philosophy and Olympism; A Reaction and Elaboration.
24. Olympism and Sporting Life: A Socio-Cultural Critique.
25. Modern Olympism in the Conjunction of Nineteenth and Twentieth Century Civilisations: Olympism as the Transformative Concept of Purpose and the Human in Modern Sport.

**Seagrave, J. & Chu, D. (Eds.) (1988) *The Olympic Games in Transition (Champaign, II: Human Kinetics)***

In this follow-up to their previous collection, this book contains a number of revised chapters, as well as some new additions. As in any collection of work there are some less strong works, although the overall depth and level of engagement is good. Chapters

1. Olympia (Pindar).
2. The Ancient Olympics: Sport, Spectacle and Ritual.
3. Professionalism in Archaic and Classical Greek.
4. The Ecumenical Olympics: The Games in the Roman Era.
5. Toward Modern revival of the Olympic Games: The Various 'Pseudo-Olympics' of the 19<sup>th</sup> Century.
6. The Genesis of the Modern Olympic Games.
7. Why I Revived the Olympic Games (de Coubertin).

8. An Organisational Analysis of the IOC.
9. Toward a Definition of Olympism.
10. The Olympic Celebration of the Arts.
11. The Olympic Games of 1986.
12. The Games that Almost Weren't.
13. The Nazi Olympics.
14. Diplomatic Fun and Games: A Commentary of the US Boycott of the 1980s Summer Olympics.
15. The Background, Nature and Implications of the Organisation of the 'Capitalist Olympics'.
16. A Matter of Time: The USA – USSR Basketball Game at the 1972 Munich Olympics.
17. A Reminder of What We Can Be.
18. Double Visions: Olympic Games and American Culture.
19. Amateurism: the Myth and Reality.
20. Politics and Nationalism in the Olympic Games.
21. Capitalism, Commercialism and the Olympics.
22. Tryphosa, Melpomena, Nadia and Joan: the IOC and women's sport.
23. Steroids.
24. Should the Olympic Games be Abolished?
25. The Olympic Games: Mirror of the World.
26. The Olympic Games: Past, Present and Future.
27. A Decalogue of Olympic Game Reform.
28. The Modern Olympics: A Sociopsychological Interpretation.

**Senn, A. (1999) *Power, Politics and the Olympic Games: A history of the power brokers, events and controversies that shaped the Games* (Champaign, IL: Human Kinetics)**

A serious piece of scholarship, examination is made of the ideological use of the Games by modern states and groups. Shows how the Games have acted as a site for the enactment of surrogate issues (unrelated to the sporting ideal). The book covers the emergence of the modern Games, beginning with Coubertin's involvement, continues through the Brundage era, the 1980 and 1984 boycotts, and concludes with the Nagano Games (1998).

**Toohy, K. & Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing).**

The book contains a clear structure, with a balanced, measured approach taken towards the Games. Clearly written it is accessible to undergraduates and makes a useful and welcome addition to Olympic literature. Contents:

1. Introduction.
2. The Ancient Olympics and the Relevance to the Modern Games.
3. The Revival of the Olympic Games.
4. The Modern Olympic Phenomenon.
5. Politics, Nationalism and the Olympic Movement.
6. The Economics and Financing of the Games.
7. The Olympics and the Mass Media.
8. Drugs in the Olympics: You Show Me Yours and I'll Show You Mine.
9. Women and the Olympic Games.
10. Case Studies (Barcelona, Atlanta, Sydney).
11. The Future of the Olympic Games.

**Young, D. (2004) *A Brief History of the Olympic Games* (Oxford: Blackwell Publishing)**

An authoritative academic who offers a concise and readable history of the Ancient and Modern Games. *Contents:* Introduction; Beginnings and evidence; Athletic events; Combat and equestrian events; Zeus country; Pindar and Immortality; Body, Mind and Greek athletics; Questions of profit and social class; The Athletes; Women and Greek athletics; Between the Greek and Roman worlds; The later centuries of Olympia; The Origin and Authenticity of the Modern Olympic Games.

**Young, K. and Wamsley, K. (Eds.) (2005) *Global Olympics. Historical and Sociological Studies of the Modern Games* (Oxford: Elsevier)**

A multi-themed, multi-authored collection of papers which address Olympic issues from sociological and historical perspectives. The individual chapters are written by some of the most active Olympic researchers, with the book acting as a useful single source. Appropriate for undergraduate level and a pointer for post-graduates. The book is split into 2 sections – the first covering the history and development of the Games, with the second part covering contemporary issues and controversies. *Contents:*

1. Coubertin's Olympic Games: The Greatest Show on Earth.
2. The History and Development of the Olympic Games.
3. From Olympia 776 BC to Athens 2004: The Origin and Authenticity of the Modern Olympic Games.
4. The Olympic Games Experience: Origins and Early Challenges.
5. The Nazi Olympics of 1936.
6. The Cold War Games.
7. Amateurism, High Performance Sport, and the Olympics.
8. Olympic Men and Women: The Politics of Gender in the Modern Games.
9. International Politics and Olympic Governance.
10. 'Another World is Possible': Recapturing Alternative Olympic Histories, Imagining Different Games.
11. The Five Rings and the Small Screen: Television, Sponsorship, and the New Media in the Olympic Movement.
12. The Commercialisation of the Olympics: Cities, Corporations, and the Olympic Commodity.
13. Lobbying Orgies: Olympic City Bids in the Post-Los Angeles Era.
14. Symbols without Substance: Aboriginal Peoples and the Illusions of Olympic Ceremonies.
15. Olympic Drug Testing: An Interpretive History.
16. Political Violence, Terrorism, and Security at the Olympic Games.

## **The Ancient Games**

**Miller, S. (2006) *Ancient Greek Athletics* (New Haven: Yale University Press)**

Although not wholly focussed on the Olympics, this is a clearly written, useful introduction to athletics at the time of the Ancient Olympics.

**Perrottet, T. (2004) *The Naked Olympics: The True Story of the Olympic Games*. (New York: Random House)**

A popular account of the ancient Greek sporting culture. Introductory level text offering a descriptive account of religious and social aspects of the Games. Written from the perspectives of those who attended and competed in the Games, this entertaining read is one of the few non-academic texts to be included in this guide.

**Pindar (1988) 'Olympia'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics) Ch.1.**

**Robertson, N. (1988) 'The Ancient Olympics: Sport, Spectacle and Ritual'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics) Ch. 2**

**Scanlon, T. (1988) 'The Ecumenical Olympics: The Games in the Roman Era'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch 4**

**Sinn, U. and Thornton, T. (trans) (2000) *Olympia: Cult, Sport and Ancient Festival* (Princeton: Markus Wiener)**

An archaeology-based guide to the history of Olympia. Uses archaeological claims and evidence to explore long-standing questions on the Ancient Olympics.

**Spivey, N. (2005) *The Ancient Olympics: War Minus the Shooting* (Oxford: Oxford University Press)**

A well written and thorough account of the Ancient Games and exposes some of the many myths associated with the Ancient Games. *Contents:* War 'Minus the Shooting'; In Training for Beautiful Goodness; The Programme of Agony; Sweet Victory; The Politics of Contest; Olympia: The Origins; Olympia: The Afterlife.

**Swaddling, J. (2004) *The Ancient Olympic Games* (London: British Museum Press)**

Revised and enlarged, the author discusses the origins of the Games. Focussing on mythology and religion, there is discussion of the ceremony and accompanying celebrations that were part of the wider Olympic festival. Subsequent chapters cover the athletes' diet and medical treatment, sponsorship and patronage.

**Young, D. (1988) 'Professionalism in Archaic and Classical Greek'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics) Ch.3**

## **The Modern Games**

**Brown, D. (1996) 'Pierre de Coubertin Olympic exploration of modernism, 1894-1914: aesthetic, ideology and the spectacle'. *Research Quarterly for Exercise and Sport*. 67 (2) pp. 121-135**

**Coubertin, P (1988) 'Why I revived the Olympic Games'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.7**

**Coubertin, P. (1988) 'The Olympic Games of 1896'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch 11**

**Guttman, A. (1994) *The Olympics. A History of the Modern Games* (Champaign, Il: University of Illinois Press)**

Originally published in 1992, an updated 2<sup>nd</sup> edition was published in 2002.

**Haddon, C. (2004) *The first ever English Olimpick Games* (London: Hodder & Stoughton)**

A short and easy to read account of the Cotswold Games in 1612.

**Kruger, A. (1999) 'The Unfinished symphony: a history of the Olympic Games from de Coubertin to Samaranch'. In J. Riordan and A. Kruger (Eds.) *The International Politics of Sport in the 20<sup>th</sup> century* (London: Spon). pp. 3-27.**

Concise overview focussing on the Games and those who have led the IOC - Coubertin, Baillet-Latour, Edstrom, Brundage, Killanin and Samaranch.

**Lucas, J. (1988) 'The genesis of the Modern Olympic Games'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.6**

**MacAloon, J. (1984) *This Great Symbol: Pierre De Coubertin and the Origins of the Modern Olympic Games* (Chicago; University of Chicago Press)**

Part history / part biography this traces the life of who many see as being responsible for resurrecting the Ancient Games. Uses Coubertin's own writings, autobiography, letters and private documents to explain his contribution in the re-establishment of the first modern Games.

**Redmond, G. (1988) 'Toward Modern revival of the Olympic Games: The Various 'pseudo-Olympics' of the 19<sup>th</sup> century'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.5**

**Smith, Llewellyn M. (2005) *Olympics in Athens 1896: The Invention of the Modern Olympic Games* (London: Profile)**

Focussing on the first Modern Games in 1896, Smith offers a profile of Coubertin as well as exploring a number of issues prevalent at that time, including attitudes towards amateurism, the archaeological excavations of the Ancient Games site at Olympia, and rare discussion of the Greek Royal family's attitude towards hosting the Modern Games.

**Toohey, K. and Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing). Ch. 3: 'The Revival of the Olympic Games'**

**Young, D. (2005) 'From Olympia 776 BC to Athens 2004: The Origin and Authenticity of the Modern Olympic Games.' In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games***

**Young, D. (2003) *The Modern Olympics: A Struggle for Revival* (Baltimore: John Hopkins University Press)**

Beginning with an account of Brookes and the Cotswold games, the 'forgotten' Olympics of 1866 and 1870, through to a questioning of whether Coubertin was the 'founding father' of the modern games. This is a carefully documented and serious historical study of the 'revival' of the Games. Contents:

1. The Birth of the Olympic Idea 1833-1858.
2. The First Zappas Olympiad, 1856-1859.
3. The Olympic Movement in England, 1859-1868.
4. The Olympic Movement in Greece, 1869-1875.
5. National Failures, International Dreams, 1869 - 1888.
6. Enter Pierre de Coubertin, 1883-1890.
7. The Baron at Work, 1890-1894.

8. The 1894 Paris Congress and D. Vikelas.
9. The IOC: First Faltering Steps, 1894.
10. Politics, Trade Unions and Wedding Bells, 1894-1895.
11. The Greeks at Work, 1895-1896.
12. The First International Olympic Games Begin, 1896.
13. IOC Olympiad I: One to Remember, 1986.
14. The Olympic Games Finally Revived.

## Paralympics

Originating in the Stoke Mandeville Games of 1948, the first officially recognised Paralympic Games took place in Rome (1960). The 1988 Games in Seoul was the first where the host city for the Olympics also staged the Paralympics. The Paralympics Games involves athletes with a disability and is divided into distinct categories (amputees, wheelchair, vision impaired, 'Other' - such as thalidomide and multiple sclerosis). The category 'Intellectual Disability' is currently under review given the events surrounding the Spanish basketball team in Sydney 2000.

<http://www.paralympic.org>

The official website of the International Paralympics Committee.

<http://www.paralympics.org.uk/>

British site for The British Paralympic Association (BPA).

### **Doll-Tepper, G., Kroner, M. and Sonnenschein, W. (Eds.) (2000) *New Horizons in Sport for Athletes with a Disability* (Oxford: Meyer and Meyer Sport)**

This is a collection of 60 papers presented at the (IOC supported) International Paralympic Committee conference in Germany (1999). It offers a useful overview of the development and current issues relating to sport for athletes with a disability. This multi-disciplinary collection contains three papers which focus on the Paralympics: Chow, Y. (2000) 'Ethical issues in the Paralympics – what is right and what is fair?'; Wheeler, G. (2000) 'Ethical relativism in able-bodied sport: Implications and directions for the Paralympic movement'; Selzman, H. (2000) 'Paralympic and Olympic Games - separate or together?'

### **Girginov, D. & Parry, J. (2004) *The Olympic Games Explained. A student Guide to the evolution of the Modern Olympic Games* (London: Routledge). Ch. 5: 'The Paralympics.'**

### **Hughes, A. (1999) 'The Paralympics'. In R. Cashman and A. Hughes (Eds.) *Staging the Olympics. The event and its impact* (Sydney: University of NSW Press)**

### **Hums, M., Moorman, A. and Wolff, E. (2003) The inclusion of the Paralympics in the Olympic and Amateur Sports Act. Legal and policy implications for the integration of athletes with disabilities into the US Olympic Committee and national governing bodies. *Journal of Sport and Social Issues*, 27 (3) pp. 261-275**

### **Olympic Scientific Congress (1984) *Sport and Disabled Athletes*. (Eugene, Or: Human Kinetics)**

A collection of 28 papers, divided into 6 sections, which whilst not entirely focussing on the Paralympics, does contain a number of relevant contributions using socio-cultural perspectives (see Chapters 1 to 8 and 18 to 20).

## **Staging the Games – The Host Cities**

Some Olympiads have received greater academic attention than others, with the Winter Games very poorly represented. Some of the more recent Games are noticeable by their absence, i.e. Seoul (1988), and Athens (2004), but one can be more confident that there will be a deluge of publications on the Beijing (2008) and London (2012) Games.

### **1904 – ST LOUIS**

#### **Matthews, G. (2005) *America's First Olympics: The St. Louis Games of 1904* (Columbia: University of Missouri Press)**

Account of Coubertin's disappointment at Chicago not getting the Games. Researched evidence offers an overdue account of the Games (from a non-IOC position). Discusses Coubertin's feeling towards the Games, which went from a 'forgotten Olympics to a failed Olympics'.

### **1912 – STOCKHOLM**

#### **DeMeyer, T. (2000) 'Honour restored: Jim Thorpe's Olympic Medals'. In K. Schaffer & S. Smith (2000) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)**

### **1932 – LOS ANGELES**

#### **Pieroth, D. (1996) *Their Day in the Sun: Women of the 1932 Olympics* (Seattle: University of Washington Press)**

One of the few texts that focuses on women's early involvement in the Games. Based on interviews with women athletes who competed in 1932, the discussion is supplemented with analysis of newspaper reporting of the Games.

#### **Stump, A. (1988) 'The Games That Almost Weren't'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.12**

#### **White, J. (2002) 'The Los Angeles Way of Doing Things: The Olympic Village and the Practice of Boosterism in 1932'. *Olympika*. 11, pp. 79-115**

### **1936 – BERLIN**

#### **Guttman, A. (1988) 'The Nazi Olympics'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.13**

#### **Guttman, A., Kestner, H. and Eisen, G. (2000) 'Jewish Athletes and the 'Nazi Olympics'. In K. Schaffer & S. Smith (2000) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)**

#### **Hart-Davis, D. (1986) *Hitler's Games. The 1936 Olympics* (London: Century Hutchinson)**

One of the many texts available on the 1936 Games, this contribution from a former journalist offers a primarily descriptive (and readable) account of the events leading

up to the Games as well as the Games themselves. One chapter focuses on Jesse Owens, with a fuller account of his life to be found in **Donald McRae's (2002) *In Black and White. The untold story of Joe Louis and Jesse Owens***

**Kruger, A. (2005) 'The Nazi Olympics of 1936'. In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games***

**Kruger, A. (2004) 'What's the Difference Between Propaganda for Tourism or for a Political Regime? Was the 1936 Olympics the First Post Modern Spectacle?' In J. Bale and M. Christensen (Eds.) *Post-Olympism* (Oxford: Berg)**

**Kruger, A. and Murray, W. (Eds.) (2003) *The Nazi Olympics: Sport, Politics and Appeasement in the 1930s* (Baltimore: University of Illinois Press)**

A collection of essays that focus on six nations (Germany, USA, GB, France, Italy, Japan) and their attitudes and experience of the 1936 Games.

**Mandell, R. (1971) *The Nazi Olympics* (London: Souvenir Press)**

Although over 30 years since first published, this remains a staple and insightful account of the 1936 Games.

**Pujadas, X. and Santacana, C. (1992) 'The Popular Olympic Games, Barcelona 1936: Olympians and Antifascists.' *International Review for the Sociology of Sport*. 27 (2) pp. 139-150**

**Swanson, R. (2003) 'Move the Olympics!' 'Germany must be told' Charles Clayton Morrison and Liberal Protestant Christianity's support of the 1936 Olympic boycott effort.' *Olympika*. 12, pp. 39-50**

**Wenn, S. (1996) 'A House Divided: the US Amateur Sport Establishment and the Issue of Participation in the 1936 Berlin Olympics.' *Research Quarterly for Exercise and Sport*. 67 (2) pp. 161-171**

#### ***Olympia* (Film)**

**Rodriguez, M. (2003) 'Behind Leni's Outlook. A Perspective on the Film *Olympia*'. *International Review for the Sociology of Sport*. 38 (1) pp. 109-116**

A short but useful review uses the textual surface presented in the film to analyse three perspectives to explore the textuality and narrative from a German perspective, a conceptual perspective and a feminine perspective.

#### **1968 – MEXICO CITY**

**Hartmann, D. (2004) *Race, Culture and the Revolt of the Black Athlete: The 1968 Olympic Protests and Their Aftermath* (Chicago: University of Chicago Press)**

#### **1972 - MUNICH**

**Begly, G. (1988) 'A matter of time: the USA – USSR Basketball Game at the 1972 Munich Olympics'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics).Ch.16**

**Czula, R. (1978) Munich Olympics Assassinations: A Second Look. *Journal of Sport and Social Issues*, 2 (1), pp. 19-23**

#### **One Day in September (Film)**

Young, C. (2000) 'A Reply to Edward Said'. *International Review for the Sociology of Sport*, 35, pp. 398 - 401

#### 1976 – MONTRÉAL

McCollum, R. and McCollum, D. (1981) 'Analysis of ABC-TV Coverage of the 21<sup>st</sup> Olympiad'. In J. Seagrave. & D. Chu (Eds.) *Olympism* (Champaign, Il: Human Kinetics). Ch. 10

Kidd, B. (1992) 'The Culture Wars of the Montréal Olympics'. *International Review for the Sociology of Sport*. 27 (2) pp 151-164

Wright, G. (1978) 'Political economy of the Montreal Olympic Games'. *Journal of Sport and Social Issues*. 2 (1) pp. 13-18.

#### 1980 – MOSCOW

A number of texts that were published on the 1980 Games are no longer available and difficult to source second-hand, and have therefore been excluded.

Hulme, D. (1991) *The Political Olympics: Moscow, Afghanistan and the 1980 United States Boycott* (Westport: Praeger)

Difficult to find (libraries are the best source). A descriptive and analytical account of the events surrounding the decision to boycott the 1980 Games. Assessment on the use of sport for political purposes, the author considers whether this was a success (and for whom).

Kanin, D. (1980) 'Olympic Boycott in Diplomatic Context'. *Journal of Sport and Social Issues*, 4 (1). p. 1-24

Nafziger, J. (1988) 'Diplomatic Fun and Games: A commentary of the US Boycott of the 1980s Summer Olympics'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.14

Shinnick, P. (1982) 'Progressive resistance to nationalism and the 1980 Boycott of the Moscow Olympics'. *Journal of Sport and Social Issues*, 6 (2) pp. 13-21

#### 1984 – LOS ANGELES

Edwards, H. (1984) Sportpolitics: Los Angeles, 1984. 'The Olympic Tradition Continues.' *Sociology of Sport Journal*. 1 (2) pp. 172-183

Shaikin, B. (1988) *Sport and Politics: Olympics and the Los Angeles Games* (New York: Praeger)

A useful contribution in four chapters: Primer in Sport and Politics; Politics and the Olympics; Case study of Los Angeles; Wither the Olympics.

#### 1992 – BARCELONA

Bernstein, A. (2000) 'Things You Can See From There You Can't See From Here': Globalisation, Media and the Olympics'. *Journal of Sport and Social Issues*. 24 (4) pp. 351-369

Daddario, G. (1997) 'Gendered Sports Programming: 1992 Summer Olympic Coverage and the Feminine Narrative Form.' *Sociology of Sport Journal*. 14 (2) pp. 103-120.

**Hargreaves, J. (2000) *Freedom for Catalonia?: Catalan Nationalism, Spanish Identity and the Barcelona Olympic Games* (Cambridge: Cambridge University Press).**

Explores how the 1992 Games brought together issues of (Catalan) identity, the state and the IOC (inc. Samaranch). A considered and thorough assessment of nationalism and sport.

**Higgs, C. (1994) 'Gender Bias and the 1992 Summer Olympic Games: An Analysis of Television Coverage.' *Journal of Sport and Social Issues*. 18 (3) pp. 234-246**

**Hilliard, D. (1994) 'Televised Sport and the (Anti) Sociological Imagination.' *Journal of Sport and Social Issues*. 18 (1) pp. 88-99**

**Wenner, L. (1994) 'The Dream Team, Communicative Dirt and the Marketing of Synergy: USA Basketball and Cross-Merchandising in Television Commercials.' *Journal of Sport and Social Issues*. 18 (1) pp. 27-47**

#### **1994 – LILLEHAMMER**

**Klausen, A. (Ed.) (1999) *Olympic Games as Performance and Public Event: The Case of the XVII Winter Olympic Games in Norway* (New York: Berghahn Books)**

The first edited collection of articles which examine highly successful (in media terms) of the Winter Games.

**Puijk, R. (Ed.) (1996) *Global Spotlights on Lillehammer: How the World Viewed Norway during the 1994 Winter Olympics* (Acamedia Research Monograph)**  
Sociological assessment of the role and use of the broadcast media at the Games.

**Puijk (2000) 'A Global Media Event? Coverage of the 1994 Lillehammer Olympic Games'. *International Review for the Sociology of Sport*. 35 (3) pp. 309-330**

#### **1996 – ATLANTA**

**Billings, A. and Eastman, S. (1998) 'Atlanta Revisited: Prime-Time Promotion in the 1996 Summer Olympics.' *Journal of Sport and Social Issues*. 22 (1) pp. 65-78**

**Borcila, A. (2000) 'Nationalising the Olympics Around and Away from 'Vulnerable' Bodies of Women: The NBC Coverage of the 1996 Olympics and Some Moments After'. *Journal of Sport and Social Issues*. 24 (2) pp.118-147**

**Higgs, C., Weiller, K. and Martin, S. (2003) 'Gender Bias in the 1996 Olympic Games: A Comparative Analysis'. *Journal of Sport and Social Issues*. 27 (1) pp.52-64**

Comparative 1992 & 1996 TV coverage.

**Jones, R., Murrell, A. and Jackson, J. (1999) 'Pretty Versus Powerful in the Sports Pager: Print Media Coverage of the US Women's Olympic Gold Medal Winning Teams.' *Journal of Sport and Social Issues*. 23 (2) pp. 183-192**

**Tuggle, C. (1999) 'A Descriptive Analysis of NBCs Coverage of the Centennial Olympics: the 'Games of the Women.' *Journal of Sport and Social Issues*. 23 (2) pp. 171-182**

## **2000 – SYDNEY**

**Bingham-Hall, P. (Ed.) (2000) *Olympic Architecture: Building Sydney 2000*. (Watermark Press)**

Collection of essays which cover all stages in the development of buildings for the Sydney Games

**Capranica, L. and Aversa, F. (2002) 'Italian Television Sport Coverage During the 2000 Sydney Olympic Games: A Gender Perspective'. *International Review for the Sociology of Sport*. 37 (3 / 4) pp. 337-349**

**Cashman, R. & Hughes, A. (Eds.) (1999) *Staging the Olympics. The Event and its Impact* (Sydney: University of NSW Press)**

Although now out of print it is worth trying to source second-hand or in libraries. A multi-authored text split into five sections (The Event; Winning and Designing the Games; Staging the Games; The Other Games; Beyond the Games) which address a range of Olympic issues experienced before, during and after the 2000 Games. Contents:

1. The Greatest Peacetime Event.
2. Hallmark Events.
3. Winning and Designing the Games.
4. Winning the Bid.
5. Design.
6. Australian Identity.
7. Urban Design.
8. Environment.
9. Transport.
10. Security.
11. The Media.
12. Marketing and Sponsorship.
13. Drugs.
14. Tourism.
15. The Cultural Olympiad.
16. The Paralympics.
17. Legacy.
18. Costs and Benefits

**Gardiner, G. (2003) 'Running for Country: Australian Print Media Representation of Indigenous Athletes in the 27th Olympiad.' *Journal of Sport and Social Issues*. 27 (3) pp.233-260**

**Hall, C. (2001) 'Imaging, Tourism and Sports Events Fever. The Sydney Olympics and the Need for a Social Charter for Mega-Events.' In C. Gratton and I. Henry (Eds.). *Sport and the City: The Role of Sport in Economic and Social Regeneration* (London: Routledge). Pp 166-183**

**Jobling, I. (2000) 'Bidding for the Olympics: Site Selection and Sydney 2000.' In K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)**

**Jutel, A. (2002) 'Olympic Road Cycling and National Identity: Where is Germany?' *Journal of Sport and Social Issues*. 26 (2) pp. 195-208**

Lenskyj, H. (1998) 'Sport and Corporate Environmentalism. The Case of Sydney 2000 Olympics'. *International Review for the Sociology of Sport*. 33 (4), pp. 341-354

Lenskyj, H. (2002) *The Best Olympics Ever?: Social Impacts of Sydney 2000* (Albany: State University of New York Press)

Focussing on the 2000 Games, this is a significant contribution to the (often hidden) costs and impacts of the Olympic Games. Focussing on the economic and social realities of hosting the Games, this is a welcome addition to her previous book on the 'Olympic Industry'

Morgan, G. (2003) 'Aboriginal Protest and the Sydney Olympic Games'. *Olympika*. 12, pp.23-38

Stevenson, D. (1997) 'Olympic Arts: Sydney 2000 and the Cultural Olympiad'. *International Review for the Sociology of Sport*. 32 (3) pp. 227-238

Tulloch, J. (2000) 'Terrorism, 'Killing events' and Their Audiences: Fear of Crime at the 2000 Olympics.' In K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press).

Wensing, E. and Bruce, T. (2003) 'Bending the Rules: Media Representation of Gender During an International Sporting Event.' *International Review for the Sociology of Sport*. 38 (4) pp.387-396

Wilson, H. (1996) 'What is an Olympic city? Visions of Sydney 2000.' *Media, Culture and Society*, 18, pp 603-618

#### 2002 – SALT LAKE CITY

Atkinson, M. and Young, K. (2002) 'Terror Games: Media Treatment of Security Issues at the 2002 Winter Olympic Games.' *Olympika*. 11, pp.53-78

Gerlach, L. (2002) 'The 'Mormon Games': Religion, Media, Cultural Politic and the Salt Lake Winter Olympic Games'. *Olympika*. 11, pp. 1-51

#### 2004 - ATHENS

Significant by an absence of socio-historic academic work.

#### 2008 – CHINA

Brownell, S. (2004) 'China and Olympism'. In J. Bale and M. Christensen (Eds.) *Post-Olympism* (Oxford: Berg)

Brownell, S. (1995) *Training the Body for China*. (Chicago: University of Chicago Press). See the Epilogue: 'Beijing's Bid for the 2000 Olympic Games'

Given the lack of material currently available on the Beijing Games, in the meantime it might be useful to read up on Chinese sport, with the following texts being helpful.

Jinxia, D (2003) *Women, Sport and Society in Modern China* (London: Frank Cass)

Knuttgen, H., Qiwei, M. and Zhongyuan, W. (1990) (Eds.) *Sport in China* (Champaign, Ill.: Human Kinetics)

**Plymire, D. (1999) 'Too Much, Too Fast, Too Soon: Chinese Women Runners, Accusations of Steroid Use, and the Politics of American Track and Field.'** *Sociology of Sport Journal*, 16, 2, pp. 155-173

**Riordan, J. and Jones, R. (1999) (Eds.) *Sport and Physical Education in China* (London: Spon)**

## **2012 - LONDON**

As the decision to award the Games to London was made relatively recently, there is little currently available. This is certain to change. In the meantime, substantial critical commentary can be found in the popular press (relevant websites are shown later in this guide).

<http://www.london2012.org/en/>

Official site for the London 2012 Games.

**Vigor, A., Mean, M. and Tims, C. (Eds.) (2006) *After the Gold Rush: A Sustainable Olympics for London* (IPPR / Demos)**

Available at: <http://www.demos.co.uk/catalogue/goldrush/>

**Blake, A. (2005) 'The Economic Impact of the London 2012 Olympics'**

Available at: [http://www.nottingham.ac.uk/ttri/pdf/2005\\_5.pdf](http://www.nottingham.ac.uk/ttri/pdf/2005_5.pdf)

## **Bidding to Host**

**Knight, G., MacNeill, M. and Donnelly, P. (2005) 'The Disappointment Games. Narratives of Olympic Failure in Canada and New Zealand.'** *International Review for the Sociology of Sport*. 40 (1) pp. 25-51

**Lenskyj, H. (1996) 'When Winners are Losers. Toronto and Sydney Bids for the Summer Olympics.'** *Journal of Sport and Social Issues*. 24, pp. 392-410

**Whitson, D. and Macintosh, D. (1993) 'Becoming a World Class City: Hallmark Events and Sports Franchises in the Growth Strategies of Western Canadian Cities.'** *Sociology of Sport Journal*. 10 (3) pp. 221-240

## **Politics**

**Atkinson, M. and Young, K. (2005) 'Political Violence, Terrorism, and Security at the Olympic Games.'** In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games*

**Espy, R. (1979) *The Politics of the Olympic Games* (Berkeley: University of California Press)**

An exploration of different relationships that existed between the Olympic movement and nation states after the Second World War. Focuses on a range of political issues including; IOC recognition of Germany and China, participation by the South African and the (then) Rhodesian states and national sport federations and business. Chapters: The Role and Importance of Sport in International Relations; The World Political Structure – 1944-1956; 1956-1968; 1968-1976; Epilogue 1976-1980.

**Gruneau, R. and Cantelon, H. (1988) 'Capitalism, Commercialism and the Olympics.'** In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch 21

**Hill, C. (1992) *Olympic Politics* (Manchester: Manchester University Press)**

This is a political study which examines the history of the Games from their 'revival' in 1896. It discusses apartheid in South Africa, the division of the Korean peninsula and the two Germany's. It questions the motives of those cities bidding to host the Games. The second part covers the boycotts of 1980 and 1984, and the Seoul (1988) and Barcelona (1992) Games. It concludes by looking at the third millennium with a very brief reflection on issues facing the IOC and Olympic movement (e.g. doping, terrorism, 'gigantism'). Concludes with a discussion on whether the Games have outgrown their 'usefulness'.

**Toohey, K. and Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing). Ch. 5: 'Politics, Nationalism and the Olympic Movement'**

**Kanin, D. (1982) *A Political History of the Olympic Games* (Boulder Col: Westview)**

One of the first texts to consider the relationship between sport and politics, this is now somewhat dated. It includes historical reporting and assessment of the role of politics in the Games and traces the centrality of politics in the Olympics from its origins, focussing on the 1980s boycott and anticipates the boycott of the 1984 Games.

**Leiper, J. (1988) 'Politics and Nationalism in the Olympic Games.'** In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch 20

**Nixon, H. (1988) 'The Background, Nature and Implications of the Organisation of the 'Capitalist Olympics'.'** In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.15

**Toohey, D. and Warning, K. (1981) 'Nationalism: Inevitable and Incurable?'** In J. Seagrave. & D. Chu (Eds.) *Olympism* (Champaign, Il: Human Kinetics). Ch. 9

## **GENDER**

**Bar, E., Spiegel, A. (1996) 'Israeli Women in the Olympic and Maccabiah Games, 1932-1992: Patterns of Stability and Change.'** *International Review for the Sociology of Sport*. 31 (4) pp 385-406

**Borish, L. (1996) 'Women at the Modern Olympic Games: An Interdisciplinary Look at American Culture.'** *Quest*. 48 (1) pp. 43-56

**Eastman, S. (1999) 'Gender Parity in the Olympics: Hying Women Athletes, Favouring Men Athletes.'** *Journal of Sport and Social Issues*. 23 (2) pp. 140-170

**Heywood, L. (2004) 'The Girls of Summer: Social Contexts for the 'Year of the Woman' at the '96 Olympics.'** In K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)

Hogan, J. (2003) 'Staging the Nation: Gendered and Ethnicised Discourses of National Identity in Olympic Opening Ceremonies.' *Journal of Sport and Social Issues*. 27 (2) pp. 100-123

Hood, Williams, J. (1995) 'Sexing the Athletes.' *Sociology of Sport Journal*. 12 (3) pp. 290-305

Lee, J. (1992) 'Media Portrayals of Male and Female Olympic Athletes: Analyses of Newspaper Accounts of the 1984 and 1988 Summer Games.' *International Review for the Sociology of Sport*. 23 (3) pp. 197-222

Lopiano, D. (2000) 'Women's Sports: Coming of Age in the Third Millennium.' In K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)

Simri, U. (1981) 'The State of Women's Sport: The Olympic, International and National Scenes.' In J. Seagrave. & D. Chu (Eds.) *Olympism* (Champaign, IL: Human Kinetics). Ch.7

Spears, B. (1988) 'Tryphosa, Melpomena, Nadia and Joan: the IOC and Women's Sport.' In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics). Ch 22

Talbot, M. (2001) (Ed.) *Gender, Power and Culture: Centenary Celebration of Women in the Olympics* (Oxford: Meyer & Meyer Sports Books)

This is a collection of papers presented at a pre-Olympic congress in Brisbane (2000). This selection covers the experience of women within the Olympic movement. Contents:

- Gender, Science, Culture and Politics: 100 Years of Women in the Olympics; Science, Myths and Prejudice: Denial of Women as Athletes
- Femocrats, Technocrats and Bureaucrats: Women's Contested Place in the Olympic Movement
- Female Athletes with a Disability: Perspectives and Opportunities
- The Movement for the Promotion of Women's Sport in Japan.
- Body and Power: From Cripples to Olympic Champions - Chinese Women's Long Struggle for Full Equality
- Indigenous Women in the Olympics; Where Were They?
- Female Involvement in the Organization and Administration of the 1956 Melbourne Olympic Games
- Women Olympic Competitors 1900-1936: New Light on Old Controversies
- The 1928 Olympic 800 Metres: Did Women Competitors Really Collapse?

Toohey, K. (1997) 'Australian Television, Gender and the Olympic Games.' *International Review for the Sociology of Sport*. 32 (1) pp. 19-29

Toohey, K. and Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing). Ch. 9 – 'Women and the Olympic Games'

Urquhart, J. and Crossman, J. (1999) 'The Globe and Mail Coverage of the Winter Olympic Games: A Cold Place for Women Athletes.' *Journal of Sport and Social Issues*. 23 (2) pp. 193-202

**Wilson, W. (1996) 'The IOC and the Status of Women in the Olympic Movement 1972-1996.'** *Research Quarterly for Exercise and Sport*. 67 (2) pp. 183-192

## **RACE AND ETHNICITY**

**Carrington, B. (2004) 'Cosmopolitan Olympism, Humanism and the Spectacle of 'Race'.'** In J. Bale and M. Christensen (Eds.) (2004) *Post-Olympism* (Oxford: Berg). Ch. 5

**Godwell, D. (2000) 'The Olympic Branding of the Aborigines: the 2000 Olympic Games and Australia's Indigenous Peoples.'** in K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)

**Hogan, J. (2003) 'Staging the Nation: Gendered and Ethnicised Discourses of National Identity in Olympic Opening Ceremonies.'** *Journal of Sport and Social Issues*. 27 (2) pp. 100-123

**Schaffer, K. & Smith, S. (2000) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press) Ch. 5: 'Racing With Race at the Olympics: From Negro to Black to African American Athlete.'**

## **The International Olympic Committee (IOC)**

Created in 1894 by Coubertin and Vikelas, in recent years the IOC has come under increasing scrutiny and has been found wanting in terms of extensive corruption, not least under Samaranch's leadership. Whilst some efforts were made to reform some of the more blatant examples of corruption by IOC members, more fundamental change is needed if the IOC is to live up to the ideals it espouses.

**Barney, R., Wenn, S. and Martyn, S. (2002) *Selling the Five Rings: The International Olympic Committee and the Rise of Olympic Commercialism* (Salt Lake City: University of Utah Press)**

Uses IOC internal documents to detail the commercial aspects of the games (focussing on sale of TV rights, Olympic symbols) to show the sheer commercialisation of the Games.

**Cantelon, H. and Letters, M. (2000) 'The Making of the IOC Environmental Policy as the Third Dimension of the Olympic Movement.'** *International Review for the Sociology of Sport*. 35 (3) pp. 294-308

**Guttman, A. (1984) *Games Must Go On: Avery Brundage and the Olympic Movement* (New York: Columbia University Press)**

This traces the life of Avery Brundage, his sixty-year association with the Olympics, and indicates his contributions to the modern Olympic movement.

**Houlihan, B. (2005) 'International Politics and Olympic Governance.'** In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games*

**Jennings, A. (2000) *The Great Olympic Swindle: When the World Wanted its Games Back* (London: Simon & Schuster)**

**Jennings, A. (1996) *The New Lords of the Rings: Olympic Corruption and How to Buy Gold Medals* (London: Pocket Books)**

**Krotee, M. (1988) 'An Organisational Analysis of the IOC.' In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics). Ch.8**

**Macintosh, D., Cantelon, H. and McDermott, L. (1993) 'The IOC and South Africa: A Lesson in Trans-National Relations.' *International Review for the Sociology of Sport*. 28 (4) pp. 373-395**

**Miller, D. (1994) *Olympic Revolution: Olympic Biography of Juan Antonio Samaranch* (London: Pavilion Books)**

Including a forward from the Spanish King, this is a flattering (at times sycophantic) account of the life and works of Samaranch.

**Pound, D. (2004) *Inside the Olympics. A Behind the Scenes Look at the Politics, Scandals and the Story of the Games* (Canada: John Wiley and Sons)**

Purporting to be an insider's account of the IOC, Pound is a former IOC vice-president and has become an outspoken critic of IOC corruption under Samaranch's presidency; he is currently the chairman of the World Anti-Doping Agency (WADA).  
Contents:

Going Home

Who Guards the Guards: Judging

Performance Cheats: Doping

The Flame Flickers: Politics and Terror

Playing Fair: Human Rights

Keeping Corporate Company: Sponsorship

Broadcast Bonanza: TV Rights

Selecting Olympic Hosts (Zeus Help Us)

Passing the Torch: Samaranch

**Simson, V., Jennings, A. and Nally, P. (1992) *The Lords of the Rings: Power, Money and Drugs in the Modern Olympics* (London: Simon & Shuster)**

**Wilson, W. (1996) 'The IOC and the Status of Women in the Olympic Movement 1972-1996.' *Research Quarterly for Exercise and Sport*. 67 (2) pp. 183-192**

## **Olympism**

### **OLYMPISM AND PHILOSOPHY**

**Arnold, P. (1996) 'Olympism, Sport and Education.' *Quest*. 48 (1) pp. 93-101**

**Edwards, H. (1981) 'Crisis in the Modern Olympic Movement.' In J. Seagrave. & D. Chu (Eds.) *Olympism* (Champaign, IL: Human Kinetics). Ch. 17**

**Girginov, V. and Parry, J. (2004) *The Olympic Games Explained. A Student Guide to the Evolution of the Modern Olympic Games* (London: Routledge). Ch. 11 – 'Ethics of sport and Olympism.'**

**Hargreaves, J. (1992) 'Olympism and Nationalism: Some Preliminary Considerations.' *International Review for the Sociology of Sport*. 27 (2) pp. 119-137**

Kidd, B. (1996) 'Taking the Rhetoric Seriously: Proposals for Olympic Education.' *Quest*. 48 (1) pp. 82-92

Kirkwood, K. (2002) 'Ethics, the Olympics and the Search for Global Values.' *Olympika*. 11, pp 187-188

MacAloon, J. (1996) 'Humanism as Political Necessity? Reflections on the Pathos of Anthropological Science in Olympic Contexts.' *Quest*. 48 (1) pp 67-81

Osterhult, R. (1981) 'Sport Philosophy and Olympism; A Reaction and Elaboration.' In J. Seagrave. & D. Chu (Eds.) (Eds.) *Olympism* (Champaign, Il: Human Kinetics). Ch.23

Parry, J. (1998) 'Physical Education and Olympic Education.' *European Physical Education Review*. 4 (2) pp. 153-167

Seagrave, J. (1988) 'Toward a Definition of Olympism.' In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch.9

Slowikowski, S. (1991) 'Burning Desire: Nostalgia, Ritual and the Sport-Festival Flame.' *Sociology of Sport Journal*. 8 (3) pp. 239-257

*Fair Play at the Olympics:* [www.faiolympics.org](http://www.faiolympics.org)

[www.nosweat.org.uk](http://www.nosweat.org.uk): Grass-roots, activist site focussing on clothing, sweatshops and multi-nationals. Consequently, it often contains discussions and campaigns against the backdrop of mega-events such as the Olympics.

## DRUGS

Girginov, V. & Parry, J. (2004) *The Olympic Games Explained. A Student Guide to the Evolution of the Modern Olympic Games* (London: Routledge). Ch. 12: 'Drugs and the Olympic Games.'

Hoberman, J. (2005) 'Olympic Drug Testing: An Interpretive History.' In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games*

Miah, A. (2004) *Genetically Modified Athletes. Biomedical Ethics, Gene Doping and Sport* (Abingdon: Routledge)

Not specific to the Olympic Games, this is a clear account of the issues facing the Olympic movement.

Mitchell, A. and Yeates, H. (2000) 'Who's Sorry Now? Drugs, Sports and the Media Toward 2000.' In K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)

Moller, V. (2004) 'Doping and the Olympic Games from an Aesthetic Perspective.' In J. Bale and M. Christensen (Eds.) *Post-Olympism* (Oxford: Berg)

**Mottram, D (2003) *Drugs in Sport* (London: Spon)**

Chapters by Verroken (Ch.2) – Drug Use and Abuse in Sport; Armstrong and Chester (Ch. 4) - IOC Regulations in Relation to Drugs Used in the Treatment of Respiratory Tract Disorders; Verroken and Mottram (Ch. 11) – Doping Control in Sport.

**Shuer, M. (1988) 'Steroids'. In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, Il: Human Kinetics). Ch 23**

**Toohey, K. and Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing). 'Drugs in the Olympics: You Show Me Yours and I'll Show You Mine.' Ch. 8**

**Weaving, C. (2002) 'Genetic Technologies and Sport: The New Ethical Issue'. *Olympika*. 11, pp. 188-189**

**Wilson, W. & Derse, E. (Eds.) (2000) *Doping in Elite Sport: The Politics of Drugs and the Olympic Movement* (Champaign, Il: Human Kinetics)**

Multi-authored accounts of drug use in the Games using an historical and political framework. Details the ethical aspects, protocols and procedures associated with drug taking and testing.

**OLYMPISM, INDIVIDUALISM, TEAM SPORTS AND ELITISM**

**Boutilier, M. (1992) 'Individual Team Sports in the Olympics: A Question of Balance.' *International Review for the Sociology of Sport*. 27 (2) pp 177-191**

**Beamish, R. (1992) 'Towards a Socio-Cultural Profile of Canada's High Performance Athletes.' *International Review for the Sociology of Sport*. 27 (4) pp. 279-292**

**Beamish, R. and Ritchie, I. (2006) *Fastest, Highest, Strongest: A Critique of High-Performance Sport* (Abingdon: Routledge)**

**Eisen, G. (1992) 'Myth and Reality: Social Mobility of the American Olympic Athlete.' *International Review for the Sociology of Sport*. 27 (2) pp. 165-176**

**Embury, L. (2000) 'Sports For All? The Politics of Funding, Nationalism and the Quest for Gold.' in K. Schaffer & S. Smith (Eds.) *The Olympics at the Millennium: Power, Politics and the Games* (New Brunswick: Rutgers University Press)**

**Ferenc, T. (1992) 'Ethos and Olympism: The Ethic Principles of Olympism.' *International Review for the Sociology of Sport*. 27 (3) pp. 223-234**

**Lammer, M. (1992) 'Myth or Reality: the Classical Olympic Athlete.' *International Review for the Sociology of Sport*. 27 (2) pp. 107-118**

**MacAloon, J. (1996) 'On the Structural Origins of Olympic Individuality.' *Research Quarterly for Exercise and Sport*. 67 (2) pp. 136-147**

**Rees, C. (1985) 'The Olympic Dilemma: Applying the Contest Theory and Beyond.' *Quest*. 37 (1) pp. 50-59**

Seppenen, P. (1989) 'Competitive Sport and Sport Success in the Olympic Games: A Cross-Cultural Analysis of Value Systems.' *International Review for the Sociology of Sport*. 24 (4) pp. 275-282

## THE CULTURAL OLYMPIAD

Bandy, S. (1988) 'The Olympic Celebration of the Arts.' In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics). Ch.10

Girginov, V. and Parry, J. (2004) *The Olympic Games Explained. A Student Guide to the Evolution of the Modern Olympic Games* (London: Routledge).Ch. 13: 'Sport, Art and the Olympics.'

Good, D. (1999) 'The Cultural Olympiad.' In R. Cashman and A. Hughes (Eds.) *Staging the Olympics. The Event and its Impact* (Sydney: University of NSW Press)

## GREEN / ENVIRONMENT ISSUES

### The Greenpeace Olympic Environmental Guidelines

A Guide to Sustainable Events outlines the criteria by which countries who bid to host the 2008 Games were assessed in terms of their 'green-ness'. On-line access is available at: <http://greenpeace.org.au/archives/olympics/newguide.html>

Girginov, V. and Parry, J. (2004) *The Olympic Games Explained. A Student Guide to the Evolution of the Modern Olympic Games* (London: Routledge). Ch. 8: 'Economic and Environmental Impacts on the Olympic Games.'

Cantelon, H. and Letters, M. (2000) 'The Making of the IOC Environmental Policy as the Third Dimension of the Olympic Movement.' *International Review for the Sociology of Sport*. 35 (3) pp. 294-308

## THE FUTURE

Brown, D. (2004) 'Post-Olympism: Olympic Legacies, Sport Spaces and the Practices of Everyday Life.' In J. Bale and M. Christensen (Eds.) *Post-Olympism* (Oxford: Berg)

Lucas, J. (1988) 'A Decalogue of Olympic Game Reform.' In J. Seagrave. & D. Chu (Eds.) (1988) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics). Ch. 27

Lucas, J. (1997) *Future of the Olympic Games* (Champaign, IL: Human Kinetics)  
This includes a Forward by Samaranch, which suggests that this book was always unlikely to offer a critical edge. What is offered is a pedestrian stroll through the basic issues. Starting with Coubertin, it covers issues such as nationalism, the increasing size of the Games, drugs. There is an interesting (if somewhat short) chapter on criticism made of the Olympics Games. Concludes with 21 observations for the 21st century.

**Magdalinski, M. and Naughtright, J. (2004) Commercialisation of the Modern Olympics. In T. Slack (Ed.) *The Commercialisation of Sport* (Oxon: Routledge) pp.185-204**

This focuses on the corporate sponsorship and commercial partners that now are integral to the Modern Games. Tracing the commercial development of the Games the authors describe the Games as now 'commercially saturated' – and highlights how 'the Olympic partners' (corporate sponsors), and the Olympic movement, work together to maximise (exploit?) Olympic ideals through children's educational material.

**Real, M. (1996) 'The Postmodern Olympics; Technology and the Commodification of the Olympic Movement.' *Quest* 48 (1) pp. 9-24**

**Rivenburgh, N. (2002) 'The Olympic Games: Twenty-First Century Challenges as a Global Media Event.' *Culture, Sport and Society*. 5 (3) pp. 31-50**

**Rose, D. (1988) 'Should the Olympic Games be Abolished?' In J. Seagrave. & D. Chu (Eds.) *The Olympic Games in Transition* (Champaign, IL: Human Kinetics). Ch. 24**

**Seagrave, J. (2000) 'The (Neo)Modern Olympic Games: The Revolutions in Europe and the Resurgence of Universalism.' *International Review for the Sociology of Sport*. 35 (3) pp. 268-281**

**Tomlinson, A. (2005) 'Olympic Survivals.' In L. Allison (Ed.) *The Global Politics of Sport: The Role of Global Institutions in Sport* (London: Routledge)**

Ten chapters which consider the globalisation of sport, in particular the role of international NGOs and their relationships with the state and trans-national corporations. The chapter by Tomlinson (Ch. 4: 'Olympic survivals') contains a reflection on the relationship between globalisation and sport, the Modern Olympic Games and Sydney 2000

**Toohey, K. and Veal, A. (1999) *The Olympic Games: A Social Science Analysis* (Oxon: Cabi Publishing). Ch. 11: 'The Future of the Olympic Games.'**

**Wamsley, K. (2004) 'Laying Olympism to Rest.' In J. Bale and M. Christensen (Eds.) *Post-Olympism* (Oxford: Berg)**

## **The Media**

**Spa, M., Rivenburgh, N. and Larson, J. (Eds.) (1995) *Television in the Olympics*. (London: John Libbey).**

A collection of papers which cover the role and function of television and its relationship with the Olympics. Focuses on three themes: economics, organisation & technological infrastructures, and the culture of communication.

**Alaszkiwicz, R. and McPhail, T. (1986) 'Olympic Television Rights.' *International Review for the Sociology of Sport*. 21 (2/3) pp. 211-228**

**Coulter, B. (1986) 'The Canadian Press and the Problem of Responsible Journalism: An Olympic Case Study.' *Journal of Sport and Social Issues*, 10 (2) pp. 27-48**

Eastman, S., Brown, R. and Kovatch, K. (1996) 'The Olympics That Got Real? Television's Story of Sarajevo.' *Journal of Sport and Social Issues*. 20 (4) pp. 366-391

Lee, J. (1992) 'Media Portrayals of Male and Female Olympic Athletes: Analyses of Newspaper Accounts of the 1984 and the 1988 Summer Games'. *International Review for the Sociology of Sport*. 27 (3). pp. 197-222

MacNeill, M. (1996) 'Networks: Producing Olympic Ice Hockey for a National Television Audience.' *Sociology of Sport Journal*. 13 (2) pp. 103-124

Whannel, G. (2005) 'The Five Rings and the Small Screen: Television, Sponsorship, and the New Media in the Olympic Movement.' In K. Young and K. Wamsley (Eds.) *Global Olympics, Historical and Sociological Studies of the Modern Games*

## Miscellaneous

An almost endless amount of year books, photo books, medical related guides, encyclopaedias, reference guides and biographies are available – select as appropriate! Those identified below are amongst the better guides.

Greenberg, S. (2000) *Olympic Almanack. An Encyclopaedia of the Olympic Games* (London: The Stationery Office)

Mallon, B. (2005) *Historical Dictionary of the Olympic Movement*. (London: Scarecrow Press)

This reference text contains information on the athletes, competitions and IOC. An eclectic range of lists that including positive drug tests and final Olympic torch bearers – as well as more 'mundane' listings of medal winners.

Wallechinsky, D. (2004) *The Complete Book of the Olympics*. (London: Aurum)  
Statistical records abound from the various Olympiads and their events, supplemented by descriptions, anecdotes and observations on the history of the Modern Games.

## JOURNALS

- *Journal of Olympic History*
- *Journal of Sports Management*
- *Journal of Sports Economics*
- *Journal of Sports Tourism*
- *International Review for the Sociology of Sport*
- *Journal of Sport and Social Issues*
- *Quest*
- *Research Quarterly for Exercise and Sport*
- *Journal of Olympic History*
- *Olympika*

## WEB SITES

**BBC:** [http://news.bbc.co.uk/sport1/hi/other\\_sports/olympics\\_2012/default.stm](http://news.bbc.co.uk/sport1/hi/other_sports/olympics_2012/default.stm)

**The Guardian:** <http://www.guardian.co.uk/olympics2012/>

**The Times:** <http://www.timesonline.co.uk/>

**The Independent:** <http://sport.independent.co.uk/olympics/>

**Official website of the Olympic Movement:** <http://www.olympic.org/>

The official guide to all aspects of the Olympic Movement contains factual information on IOC spending, dates and structures. Comprehensive and easy to use, the site has links to all areas of the IOC and National Olympic Committees, International Sports Federations and Olympic Movement Organisations (Court of Arbitration, Fair Play, International Paralympics, WADA). Each Olympic sport represented at the Games has its own dedicated website.

## HOST CITIES

Each host city has a dedicated website

- **Beijing 2008:** <http://en.beijing2008.com/>
- **London 2012:** <http://www.london2012.org/en>
- **Vancouver 2010:** <http://www.vancouver2010.com/en>

<http://www.business.uts.edu.au/1st/research/bibliographies.html>

This is an on-line bibliography on the Olympic Games which lists approximately 1800 items.

## ON-LINE / CD ROM DATABASES

Usually available through the library network (with subscription needed), the following databases are particularly useful:

- **SportDiscus:**  
<http://www.ovid.com/site/catalog/DataBase/153.jsp?top=2&mid=3&bottom=7&subsection=10>  
Comprehensive, bibliographic coverage of sport, fitness and related disciplines. Has access to the Olympic Museum Library database.
- **Newsbank:** <http://www.shef.ac.uk/library/cdfiles/newsbank.html>  
A full-text database covering a range of broadsheet and tabloid newspapers, including the Sunday issues. The archive goes back to 1998. The papers may be searched individually or as user-determined groups.
- **Lexis Nexis:** <http://www.lexisnexis.com/academic/>  
Offers financial, company and sector information.

## OPEN ACCESS DATABASES

- <http://www.altis.ac.uk/>  
A very good, searchable guide to access a range of relevant sites.
- <http://www.aafra.org/>  
The Amateur Athletic Foundation site has access to more than 40,000 documents.

- <http://www.hlst.heacademy.ac.uk/olympics.html>  
Hospitality, Leisure Sport and Tourism Network
- <http://www.perseus.tufts.edu/Olympics/>  
A good quality, enjoyable site that includes material on (famous) athletes of the ancient Games and of Olympic sports. It also offers a 'tour' of modern Olympia.
- <http://minbar.cs.dartmouth.edu/greecom/olympics/>  
Describing itself as a Virtual Museum of the Ancient Games, this is a well-designed and interesting site.

## Delivery and Assessment

With such a large range of possibility in terms of content, the starting point has to be the identification of which period/which theme(s) are to be selected. For a one semester (10 week teaching block) a basic introduction could be offered within three week blocks covering, a) the Ancient Games, b) the Modern Games and c) key contemporary issues. One will need to consider whether to offer an overview or to seek to develop a depth of understanding on a particular Games / issue.

- Ancient Games
  - The Epic Tradition
  - (Phaecian Games, Funeral Games; Olympia; Rome)
  - Organised Games, Sporting Events and Decline.
- The 'Revival' of the Modern Games
  - Founder; Principles; Early Games; Growth.
- Contemporary Issues
  - Focus on experiences of a host city or specific issue,
    - Politics, Boycotts & Crisis.
    - Gender; Race; Elitism.
    - Myths and Reality.
    - Drugs Use.
    - The Role of the IOC.
    - Commercialism
    - The Future of the Games
      - e.g. Reform, Gigantism

## ASSESSMENT

Whilst exam questions can avoid instances of plagiarism, essay-based questions allow for research and depth of understanding to be developed. The wealth of material makes plagiarism sometimes difficult to identify, therefore 'straightforward' questions should be avoided, and need careful contextualisation and could involve comparative or future-based (e.g. London 2012) scenarios.

Celebration of elitism over 'sport for all.' Hero worship rather than participation.  
Issues of nationalism / excessive commercialisation and compatibility with Olympic ideals.

Who 'owns' the Games? Who are the Games for?

Compare and contrast the Ancient Games with the Modern Games.

The role of the IOC (past, present and future)

Future of the Games (e.g. gigantism, cheating, commercialisation)

### **About the Author**

Jonathan Dart is formerly a Research Officer at Leeds Metropolitan University, where he worked on various sport and leisure projects including racism in grass-roots football. He completed his PhD in 2000 at Leeds, which looked at the relationship between work and non-work time, space and activity, before going to work at McMaster University in Canada. He is currently a Senior Lecturer at Leeds Trinity and All Saints College teaching social, historic and political aspects of sport and leisure.