

Written by academic staff involved in international learning and teaching, these case studies offer valuable insights into both the successes and pitfalls of attempting to embed internationalisation into the learning experience in business, hospitality, leisure, sport and tourism.

Internationalisation is a particularly pertinent issue for academic communities in the UK and around the world. The chapters of this book reflect the complexity and range of 'internationalising' student learning in practice: from implementing university-wide 'global perspectives' and assessment strategies, through inter-university collaboration and review of programme structures, to the practicalities of adapting individual modules and developing specific learning activities.

This book was commissioned by the Higher Education Academy Subject Centres for Business, Management, Accountancy and Finance (BMAF) and Hospitality, Leisure, Sport and Tourism (HLST). Hosted by Oxford Brookes University, BMAF and HLST are two of the 24 national Subject Centres who work collaboratively to enhance the student learning experience and to facilitate the sharing of good practice across the UK.



enhancing the international learning experience

Edited by Richard Atfield and Patsy Kemp



enhancing the international learning experience in

business and management
hospitality
leisure
sport
tourism

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