Embedding equality and diversity in the curriculum: a model for learning and teaching practitioners

Dr Pauline Hanesworth
Embedding equality and diversity in the curriculum

The following model of embedding equality and diversity in the curriculum (EEDC) should be read in partnership with the EEDC self-evaluation framework. The framework considers EEDC through the focus of whole institutional activities. The model considers EEDC through the lens of curriculum design, delivery and assessment. It is a tool to allow change in practice on the level of classroom, module and programme of study. It has been developed under the belief that it is in the classroom that change can truly occur. Hence, the model will be of most use to learning and teaching practitioners, from graduate teaching assistants, to lecturers, to programme leaders, heads of schools, staff developers and deans of learning and teaching. Equality and diversity practitioners based in the UK higher education (HE) sector, may also find it of use.

The model has been devised following consultation with the UK HE sector. The ideas generated within have developed from the research and outputs of the Scottish Funding Council-funded, Higher Education Academy Scotland-led EEDC project, discussions with HE faculty across disciplines, outcomes resulting from consultations with higher education institutions (HEIs) on equality and diversity in learning and teaching, ideas generated from a plethora of interdisciplinary workshops and seminars conducted with faculty and students across the UK, personal experiences in HEIs and concepts and practices described in relevant research. With regard to the latter, especial influence has derived from:

The model

Embedding equality and diversity in the curriculum is the creating of learning, teaching and assessment environments and experiences that proactively eliminate discrimination, promote equality of opportunity and foster good relations in a manner that values, preserves and responds to diversity.

It argues that:

- Inclusivity + Diversity inclusivity = Equality and diversity competence
**Definitions**

Equality and diversity competence: “the ability to function with awareness, knowledge and interpersonal skill when engaging people of different backgrounds, assumptions, beliefs, values and behaviours.” (Hogan 2007, p. 3).

Inclusivity: “the ways in which pedagogy, curricula and assessment are designed and delivered to engage students in learning that is meaningful, relevant and accessible to all. It embraces a view of the individual and individual difference as the source of diversity that can enrich the lives and learning of others.” (Hockings 2010, p. 1).

Diversity inclusivity: “the active, intentional, and ongoing engagement’ (p. 6) with differences in a purposeful manner so as to increase one’s diversity-related competencies [...] where difference is] both ‘individual,’ such as personality, learning styles, and life experiences, and group or social, such as race/ethnicity, gender, country of origin, religion (p. 6). According to this definition, diversity refers not to the presence of difference in student demographics or course content, but to the act and process of engaging those differences in an intentional, purposeful manner.” (Lee et al 2012, p. 201, quoting Clayton-Pedersen et al 2009, p. 6).
Creating inclusivity

Inclusivity

Belonging and engagement
The creation of environments (physical and virtual) and learning experiences in which all students can feel like they belong, in which they are not made to feel isolated and excluded, in which they all have the opportunity to be engaged, and which, to some extent, are shaped by those students acting as partners.

Enabling potential
The creation of environments (physical and virtual) and learning experiences in which all students are given the opportunity to reach their potential and in which no student is automatically disadvantaged by teaching practices and curricula.
Belonging and engagement: select methods

• Create a safe and collaborative environment of mutual respect and honesty, conducive to student learning.

• Recognise and handle tension, strong emotions and/or controversy, acting sensitively to students’ feelings and beliefs.

• Recognise and manage potential and actual power differentials (e.g. between genders, races, classes etc.).

• Avoid sexist, racist, homophobic etc. language/humour.

• Use inclusive language to avoid stereotyping.
Belonging and engagement: select methods

• Identify and plan to overcome barriers that prevent students from diverse backgrounds from learning.

• Provide opportunities for students to relate content and learning methods to their own experiences.

• Empower students to take responsibility for their own, and each other’s, learning.

• Provide opportunities for students to input on their learning journeys, acting as partners in their learning experience.
Belonging and engagement: select bibliography


Enabling potential: select methods

• Understand institutional equality and diversity data in relation to courses and programmes of study.

• Get to know your cohort before classes begin.

• Ensure teaching methods and assessments do not place students at a disadvantage.

• Ensure teaching environments do not place students at a disadvantage.

• Vary teaching methods and learning activities to support diverse learning preferences and to encourage active participation of all students.
Enabling potential: select methods

- Assess students’ learning using multiple methods, allowing, where possible, for student choice in assessment method.
- Provide accessible resources in sufficient time and, where possible, in various formats.
- Adjust aspects of learning and teaching (content, learning activities, modes of learning etc.) based on student learning needs.
- Be clear (express don’t impress), encourage requests for clarifications and embed comprehension checks throughout learning and teaching activities.
Enabling potential: select bibliography


Creating diversity inclusivity

Diversity inclusivity

Interactivity
The creation of environments (physical and virtual) and learning experiences in which students of different backgrounds, groups and identities are given the opportunity to interact in a collaborative and collegial space to learn from each other and to increase their understandings of their own out-groups.

Awareness and understanding
The creation of environments (physical and virtual) and learning experiences in which students are exposed to, and are given the opportunity to expand their knowledge and understanding of, many different cultures and identities in a manner appropriate to the subject being taught.
Interactivity, awareness and understanding: select methods

- Provide opportunities for students to work with diverse and mixed groups.
- Use counter-stereotypical language.
- Provide course content that covers contributions by people from multiple cultures.
- Provide course content that covers multiple perspectives and theoretical standpoints.
- Integrate themes of equality, diversity and cultural relativity into material and activities, relating these to real world scenarios.
Interactivity, awareness and understanding: select methods

• Provide opportunities for the sharing of the diverse experiences, voices, and learning of students.

• Encourage the expression of diverse perspectives and interpretations.

• Develop student learning outcomes that reflect engagement with equality and diversity.

• Develop student learning outcomes that reflect a development of equality and diversity competence.
Interactivity, awareness and understanding: select bibliography


Creating diversity inclusivity

Self reflection (students)

The creation of environments (physical and virtual) and learning experiences in which students are able to reflect on their own identities, biases and backgrounds and how these impact on their learning and living experiences.

Self reflection (staff)

The consideration of our own identities, biases and backgrounds (academic and otherwise) in the creation of curricula and teaching experiences in order to develop our understanding of how these impact on student learning experiences and how we should adapt our teaching appropriately.
Self reflection: select methods

• Explore own identity beliefs, cultural assumptions and unconscious biases as part of class preparation.

• Address own potential biases about course-related material during class.

• Be mindful of the hidden curriculum, how this can be constructed and how this influences learning and teaching.

• Be mindful of own personal teaching and learning preferences and their influence on course construction.
Self reflection: select methods

- Provide opportunities for reflection and understanding of cultural biases through learning and teaching.

- Provide opportunities for students to reflect on their own approaches to equality and diversity.

- Provide opportunities for students to reflect on their own equality and diversity competence.
Self reflection: select bibliography

- Equality Challenge Unit (2013a) *Unconscious bias and higher education: literature review*. Equality Challenge Unit.
Useful websites

• **Equality Challenge Unit** website.
• Higher Education Academy’s *Embedding equality and diversity in the curriculum* web pages.
• Higher Education Academy’s *Retention and success* web pages.
• University of Duisburg-Essen and Cologne University of Applied Sciences’ *KomDiM* (centre for the development of competency in diversity management in teaching and learning at universities in NRW) website.
• Plymouth University’s *Inclusive teaching, learning and assessment* website.
• Trinity College Dublin’s *Trinity inclusive curriculum* website.
• University of Wolverhampton’s *Learning to teach inclusively* open education module.
The Higher Education Academy
Innovation Way
York Science Park
Heslington
York
YO10 5BR

+44 (0)1904 717500
enquiries@heacademy.ac.uk

© The Higher Education Academy, 2015

The Higher Education Academy (HEA) is the national body for learning and teaching in higher education. We work with universities and other higher education providers to bring about change in learning and teaching. We do this to improve the experience that students have while they are studying, and to support and develop those who teach them. Our activities focus on rewarding and recognising excellence in teaching, bringing together people and resources to research and share best practice, and by helping to influence, shape and implement policy - locally, nationally, and internationally.

The HEA has knowledge, experience and expertise in higher education. Our service and product range is broader than any other competitor.

The views expressed in this publication are those of the author and not necessarily those of the Higher Education Academy. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or any storage and retrieval system without the written permission of the Editor. Such permission will normally be granted for educational purposes provided that due acknowledgement is given.

To request copies of this report in large print or in a different format, please contact the communications office at the Higher Education Academy: 01904 717500 or pressoffice@heacademy.ac.uk

The Higher Education Academy is a company limited by guarantee registered in England and Wales no. 04931031. Registered as a charity in England and Wales no. 1101607. Registered as a charity in Scotland no. SC043946.

The Higher Education Academy and its logo are registered trademarks and should not be used without our permission.