Appendix 1
U94089 Career Planning for Hospitality and Tourism

Description
This final year module will allow students to reflect critically on the qualities and competencies required for graduate-level employment. The module will require students to evaluate career prospects for specific management positions in the hospitality or tourism industries. Students will be asked to demonstrate in-depth understanding of a chosen sector of industry and to identify the graduate skills required for success in that sector. An analysis of suitable employment organisations will give students the opportunity to extend their knowledge of the industry and build on modules already studied on the programme. Self-reflection is a key component of the module and students will be required to assess their own skills against those required for effective graduate employment in their chosen sector. Part of this module will include participation in assessment-centre activities and, to this end, students will prepare a CV and accompanying statement and demonstrate that they have engaged in effective planning and preparation to perform the assessment-centre exercises successfully. The final part of the module will develop on from the assessment activities and will encourage students to devise their own career plan with due consideration of effective work role transitions.

Content
- Self-development and career planning
- Graduate employability and competencies required for effective transition into work
- Analysis of graduate employment opportunities in a particular organisation with reference to their organisational culture, strategy and human-resource practices.
- Self-presentation and selection methods
- Work role transition

Learning outcomes - knowledge and understanding
Upon successful completion of the module, students will be able to:

1.1 Critically evaluate the literature on graduate employability and apply this to an investigation of employer requirements for graduate skills and competencies.

1.2 Analyse the organisational culture, business strategy and human-resource management practices of hospitality and/or tourism organisations in order to assess career opportunities.

1.3 Effectively employ the self-development approach to select and plan for a future career.

Learning outcomes - disciplinary and professional
Upon successful completion of the module, students will be able to:

2.1 Prepare a CV and personal statement suitable for graduate employment, and participate in a series of graduate-employer presentations.

2.2 Plan for effective performance in assessment-centre activities.

2.3 Create a personal career plan following reflection on assessment-centre performance and analysis of hospitality/tourism employer requirements for graduate skills and competencies.

Transferable skills summary
- Self management transferable skills taught, practiced and assessed
- Learning transferable skills taught, practiced and assessed
- Communication transferable skills taught, practiced and assessed
Student experience
During the module you will be given the opportunity to:

- Attend lectures that provide information on self-development, graduate employability and career planning.
- Participate in seminar sessions that will help develop your knowledge and skills in preparing for graduate employment.
- Undertake self-assessment exercises that will enable you to develop the skills and competencies required for effective graduate employment.
- Attend careers presentations by leading employers that will enable you to better understand career opportunities and employer requirements for graduates.
- Undertake assessment-centre tasks, both individually and as a group, to enhance your understanding of selection methods and to develop self-presentation skills.

Details of coursework assessment (100%)
The coursework will take the form of a Personal Development Portfolio (PDP). The PDP will be completed individually and will contain a range of material, including an industry-sector analysis and a report on graduate employability/employer requirements for graduate skills and competencies. In addition to this research-based material, the PDP will also contain a self-development section in which students will locate documents relevant to the assessment of their own skills and competencies in relation to their chosen industry sector, a CV and personal statement, and a career plan with justification. The portfolio will be submitted in week 13 of Semester 2. The PDP will not exceed 3000 words.