Objectives of this session

- To help your team identify and express creatively your view of the initiative during planning process.
- To reflect on your initiative – its history, progress and future direction.
- To surface different understandings or perspectives about the initiative within the team.
- To develop a common understanding as to what your initiative is seeking to achieve.
- To help overview your initiative to others.
- To have fun.
Background to Rich Pictures

- *Rich pictures* were originally developed as part of Soft Systems Methodology for gathering information about a complex situation and identifying multiple viewpoints.
- The methodology was developed in 1960-70s by Peter Checkland and his students at Lancaster University.
- Rich pictures were proposed at the beginning of the process and seen as an iterative process of understanding and refining that understanding.
- Originally constructed by interviewing people.
Task: to create a rich picture as a representation of your initiative

Starting point → Current position → Future
Journey mapping picture

- Challenges and uncertainties
- Connections
- Rich Picture
  - Informative
  - Insightful
  - Funny
  - Happy
  - Sad
  - Political
  - Scary
- Graphics
- Pictures
- Symbols
- Doodles
School of Coaching Communication Map